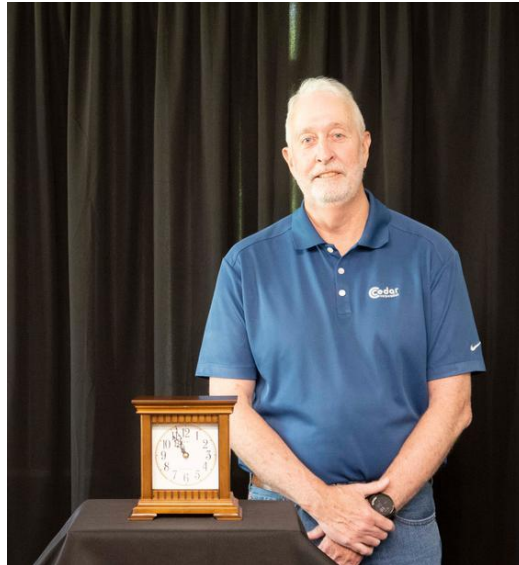


MENOMONIE AREA CHAMBER & VISITOR CENTER

SPONSOR MENU





Business After Hours

Connect. Promote. Expand.

Monthly, Ongoing



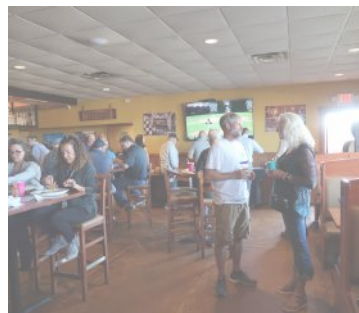
Promote your business through a social networking event that connects both Chamber Investors and community members in an informal setting. As a venue host, you are invited to share your business through on-site tours to increase visibility. As a food/drink host, we invite you to coordinate with the venue host to entertain guests with light hors d'oeuvres and beverages of your choice. If venue licensing allows, a cash bar may be offered. Contact the Chamber for questions regarding alternate licensing options. Availability is limited and scheduled well in advance.

Sponsor Investment Levels

Co-Hosting Collaboration

Sponsor Benefits	In-Kind Venue	← →	In-Kind Food / Drink
Social Media Promotion	●		●
Event Flyer	Logo		Logo
Website Event Page	Logo		Logo
Pre-Event Video	●		●
Event Message/Presentation	●		●
Post Event Newsletter	Logo		Logo

The sponsor commitment deadline for Business After Hours is ongoing. Please contact us or visit our website for available dates and to download the application to host/co-host.





Coffee & Commerce
Learn. Strengthen. Evolve.

Quarterly Sessions



Coffee & Commerce is an opportunity to exchange ideas, successes, and workplace challenges with other individuals from all backgrounds. Each session features a different topic and is held from 9 - 10 a.m. on the dates listed below. This event offers a unique platform to enhance your partnerships, develop deeper relationships, and learn about valuable resources for businesses and organizations.

Sponsor Investment Levels

Sponsor Benefits	Platinum \$500	Gold \$250
Social Media Promotion	●	
Event Flyers	Logo	Name
Program Website Page	Logo	Name
Pre-Event Video	●	
Event Welcome Message (At Event)	●	
Newsletter Recognition	Logo	
Business-Specific Presentation	●	
Event Registrations	4	2

Quarterly Sessions - Space is limited and registration is required.

Social Media 101
February 1, 2023

Registration Opens:
November 1, 2022
Registration Closes:
January 15, 2023

Manufacturing Roundtable
May 3, 2023

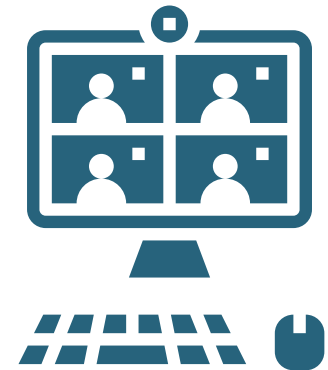
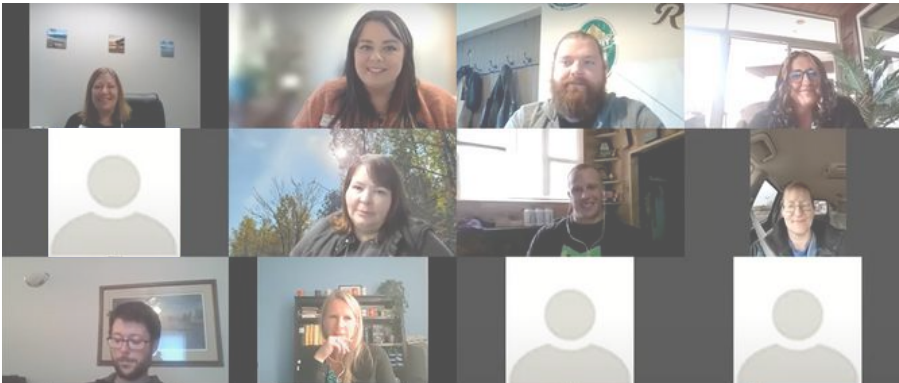
Registration Opens:
February 1, 2023
Registration Closes:
April 19, 2023

Cyber Security
August 2, 2023

Registration Opens:
May 1, 2023
Registration Closes:
July 19, 2023

To Be Announced
November 1, 2023

Registration Opens:
August 1, 2023
Registration Closes:
October 19, 2023



Entrepreneurs in Action is a quarterly listening session that provides a deeper view into the start-up of business in the Menomonie Area. A panel of local entrepreneurs answer questions about their journey and offer inspiration to those seeking this line of work. Learn about their challenges, successes, and helpful resources for all stages of business. Entrepreneurs in Action is held from 2 - 3 p.m. via Zoom and episode replays can be found on: the Chamber's Website and YouTube channel.

Sponsor Investment Levels

Sponsor Benefits	Platinum \$500	Gold \$250
Social Media Promotion	●	
Event Flyers	Logo	Name
Program Website Page	Logo	Name
Pre-Event Video	●	
Event Welcome Message	●	
Newsletter Recognition	Logo	
Business-Specific Presentation	●	

Quarterly Sessions

January 4, 2023

April 5, 2023

July 5, 2023

October 4, 2023



Young Professionals (YP) gives your business and its employees an opportunity to engage in meaningful ways while building a network in our community. YP activities focus on developing leadership skills, learning to network/connect and giving back to the community. Although YP targets activities for emerging professionals between the ages of 18-39, those who are "young at heart" are invited to join the fun and provide a mentor experience through participation. By participating in YP, you will connect with businesses and individuals from diverse backgrounds and create impact in your community through monthly events and projects that are both fun and informative.

The YP **Steering Committee** is a committee of the Chamber that provides a unique opportunity for emerging leaders. Participants of the Steering Committee assist the Chamber team with planning and implementing YP activities. You do not need to be part of the Steering Committee to participate in YP activities.

2023 Program Schedule

January 26 - Network After Work

February 27- Bags for Benefit (Donation event to benefit a local nonprofit)

March (TBD) - Red Cross Blood Drive

April (TBD) - Network Before Work

June 22 - Wacky Golf: All Sports Golf Outing

August (TBD) - Financial Fitness Fair

September 13 - Amazing Race

October 25 - Leadership Luncheon with Keynote Speaker

November (TBD) - YP Volunteer Project

December 18 - Chamber Holiday Party

*Check out our website for updates on dates/locations





Bags for Benefit

February 27, 2023

4 - 6:30 p.m.

Lucette Brewing Company, Indoor Event Center



All participants will receive a random team assignment to further enhance networking for this event!

Individual Participation

Individual Registration Donation \$10

This event has a max registration of 40 individuals

Join us for a cornhole tournament to benefit a local nonprofit selected by the YP Steering Committee! Bags for Benefit is a great way to give back while meeting new people and expanding your network.

Registration donations from the 2023 tournament will benefit the Boys & Girls Club in Menomonie.

Sponsor Opportunities

Sponsor Benefits	Platinum \$250	Gold \$100	Raffle Sponsor
Social Media Promotion	Logo	Logo	
Website Event Flyer	Logo		
Website Event Page	Logo	Name	
Welcome Banner	●		
Post Event Newsletter	Logo	Name	Name
Raffle Table Tent			●
Individual Participants	6	2	

Sponsor deadlines can be found on the Chamber website.



Youth Career Expo

April 20, 2023
Menomonie High School

Participating businesses are invited to connect with approximately 500 high school students from nine local school districts to promote employment, describe career pathways, and advocate for internships, co-ops, and youth apprenticeships. This expo style event is your opportunity to help educate and build our future workforce. Sponsorships from this event also support the Chamber scholarship, which is available to graduating seniors throughout Dunn County who have a parent/guardian or grandparent who is employed by a Chamber member Investor business. A student working directly for a Chamber member Investor also meets qualification criteria.



Sponsor Investment Levels

Sponsor Benefits	Platinum \$500	Gold \$250	Silver \$150
Social Media Promotion	●	●	
Event Flyer	Logo	Logo	Name
Website Event Page	Logo	Logo	Name
Pre-Event Video	●		
Event Welcome Banner	Logo		
Post Event Newsletter Recognition	Logo	Logo	
Booth at Event	2	1	1
Scholarship Sponsor	●	●	
Scholarship Presentation Invite	●		

Sponsor deadlines can be found on the Chamber website.



Annual Meeting & Awards

May 17, 2023 | 4:30 - 9:45 pm
University of Wisconsin - Stout / Grand Ballroom

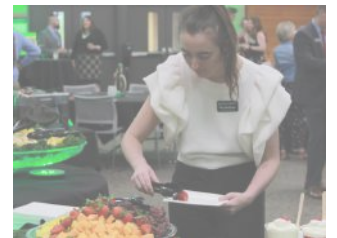
This much-anticipated event celebrates our Chamber Investors, volunteers, and community leaders. Please join us as we recognize key contributions to business and our community during our annual award presentation and learn about what the Chamber has prepared for your business in 2023.

This event is "entertainment style" with heavy hors d'oeuvres, a cash bar, raffles, and a one-hour award program. An afterparty will take place following the program to provide enhanced connection opportunities and continued celebrations.

Ticket Options

Individual Tickets - \$65 Each
Assigned table seating

Table for 8 - \$475
Reserved table for 8 attendees



Sponsor Investment Levels

Sponsor Benefits	Platinum \$3000 <i>Only 2 Available!</i>	Gold \$2000 <i>Only 4 Available!</i>	Silver \$750	Bronze \$500 (Award) <i>Only 8 Available!</i>	Table \$50 Logo on all Tables at Event
On-Screen Continuous Logo	●				
Event Welcome	●				
Social Media Promotion	●	●			
Website Landing Page	Logo	Logo	Name		
Website Event Page	Logo	Logo	Name	Name	
Pre-Event Video	●	●			
Printed Program	Logo	Logo	Logo	Name	
Event Video Message	●				
Attendee Tickets	Reserved Table for 8	Reserved Table for 4 (shared)	Reserved Table for 2 (shared)	Reserved Table for 1 (shared) *	
Post Event Newsletter	Logo	Logo	Name	Name	Name
Local Newspaper Thank You	Logo	Name	Name	Name	
Event Welcome Banner	Logo				

Sponsor deadlines can be found on the Chamber website.

Annual Meeting Awards

Awards are presented at the Annual Banquet. Nominations are accepted from our Investors and the general public. Nominations are accepted from December 1 - January 31.

BUSINESS OF THE YEAR

This current Chamber Investor has made significant and exceptional contribution to the local and regional economy, through expansion or retention of employment, involvement in community service and activities that enhance the quality of life of the area. Business must employ more than 25 full-time employees.

2021 award recipient: Culver's

SMALL BUSINESS OF THE YEAR

This current Chamber investor has made significant and exceptional contributions to the local or regional economy. Business must employ fewer than 25 full-time employees

2021 award recipient: Waznik Moseler Group, LLC.

HONORARY LIFETIME AWARD

Must be an individual who has been active or financially supportive of the Chamber for years of combined service as an individual or through their affiliated company.

2021 award recipient: Gary Theelke

DISTINGUISHED CITIZEN

Recognizes a person that has provided an extended period of continuing service and community involvement, added distinction to the area, and provided service above individual or professional goals.

2021 award recipient: Charlie Jones

GOOD NEIGHBOR

Recognizes a person in the Menomonie area for their extraordinary personal volunteer service to their community. The nature of this individual's acts of service provided a contribution to the quality of life of individuals or groups in the greater Menomonie Area. * Not required to be a Chamber Investor.

2021 award recipient: Gary Brummeyer

FARM FAMILY OF THE YEAR

Recognizes outstanding contributions to Dunn County's agricultural industry and its communities. The award honors families who are committed to the profitable production of quality products in a competitive business environment and/or being a good steward of local farmland. *Not required to be a Chamber Investor.

2021 award recipient:
Breezy Haven Farms Mark & Aaron Dietsche

NONPROFIT OF THE YEAR

Must be a current Chamber Investor and have made a significant contribution to the local community. Must positively impact our local community, making it a better place to live. This organization must be an established 501c3 nonprofit for 5 or more years.

2021 award recipient: Dunn County Historical Society

AMBASSADOR OF THE YEAR

Ambassador of the Year is selected by the current Ambassadors committee.

2021 award recipient: Mark Kalscheur

FRIEND OF TOURISM

Friend of Tourism is selected by the Chamber Staff.

2021 award recipient: James Anderson



Wacky Golf

June 22, 2023

12 - 4:30 p.m.

Pinewood Golf Course | Menomonie, WI

Not an experienced golfer? No problem! This unique event is a 9-hole tournament with non-traditional golf items. Putt with a hockey stick, frisbee to the green, and connect with others. Promote your business to a dynamic group of attendees ranging from emerging professionals to retired supporters! This event is hosted by YP but all are welcome.



All golfers will receive a random team assignment to further enhance networking for this event!

Individual & Team Golf

Individual Registration \$50 (Chamber Member Investor)

Individual Registration \$60 (Non-Member Investor)

This event has a max registration of 72 golfers

Golf registration includes lunch followed by the 9-hole scramble

This is a scored scramble - turn in your scorecard at the end to qualify for team prizes

Each foursome will receive one cart to assist with supply transportation

Sponsor Opportunities

Sponsor Benefits	Platinum \$500	Gold \$250	Silver (Hole) \$100	Raffle Sponsor
Social Media Promotion	Logo	Logo		
Website Event Flyer	Logo			
Website Event Page	Logo	Name		
Welcome Banner	●			
Golfer Registration w/Meal	4	2		
Hole/Tee Signage	●	●	●	
Post Event Newsletter	Logo	Name	Name	Name
Raffle Table Tent				●

Sponsor deadlines can be found on the Chamber website.



Golf Outing

August 9, 2023
10:30 a.m. Shotgun Start
Whitetail Golf Course | Colfax, WI



Build your business connections on the greens during this 4-person scramble tournament. We welcome you to join other Chamber Investors and show off your skills or come just for the fun! The winning golf team will receive their business name on the traveling trophy and will have the honor of displaying it at their business until the next year's golf outing.

Not interested in golfing? Check out various sponsor investment options to promote your business.

Individual & Team Golf

Individual Registration \$135

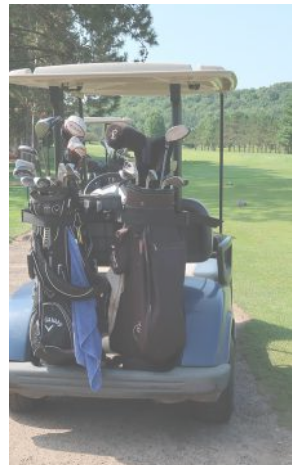
Foursome Team \$450 (Register by June 1, 2023)

Foursome Team \$500 (Registration after June 1, 2023)

Golf includes 18-hole scramble, shared cart, golfer gift, box lunch and steak dinner

This is a scored scramble - turn in your scorecard at the end to qualify for team prizes

*Additional dinner tickets may be purchased PRIOR to deadline for \$25/each





Golf Outing

August 9, 2023
10:30 a.m. Shotgun Start
Whitetail Golf Course | Colfax, WI

Sponsor Opportunities

Sponsor Benefits	Platinum \$1500	Gold \$1000	Silver \$750	Beverage Cart \$500	Putting Game \$500	Hole-in- One Contest \$500
Social Media Promotion	●	●				
Event Flyer	Logo	Name	Name			
Website Event Page	Logo	Name	Name			
Logo Displayed at Venue	At Tee & 2 Carts	At Tee	On Golfer Gift	Cart Signage	At Green	At Tee
Golfer Registrations	Team of 4 & Team Games	Team of 4				
Premier Hole Selection	●					
In-Person Representative	At Tee	At Tee		On Cart	At Green	At Tee
Event Welcome Message	●					
Post Event Newsletter	Logo	Logo	Name			
Box Lunch Promotion	Logo					
Lunch Included	●	●	●	●	●	●
Dinner Included	●	●				
Event Welcome Banner	Logo					

Additional Sponsorship Opportunities

Sponsor Benefits	Snack Sponsor \$300	Hole \$300	Cart \$50
Logo Displayed at Venue	On Snack	At Tee	On Cart
In-Person Representative		At Tee	
Lunch Included		●	

Sponsor deadlines can be found on the Chamber website.



Leadership Menomonie
Collaborate. Experience. Discover.

September 2023 - June 2024

This ten-month program includes development activities and business tours that are strategically planned to create awareness of the businesses and industries that shape our community.

Participants also engage in team building and leadership activities that impact personal and professional growth. Groups will complete a community service project, which they present during the graduation celebration. Promote your business and engage your team in Leadership Menomonie!

Leadership Menomonie takes place one day per month from 8:00 a.m. - 5:00 p.m.

Individual Participant Tuition

Individual Tuition \$1,125

Participant tuition includes all program fees, leadership retreat, tours, transportation for four days, program supplies and meals. Participants are responsible for their own transportation to/from the retreat site in August.

Max Capacity: 24 Registrants



Sponsor Investment Levels

Sponsor Benefits	Platinum \$1500 <i>Only 4 available</i>	Gold \$500	Silver \$250 <i>(In Kind or Financial)</i>
Tuition	1 Full Tuition		
Social Media Promotion	Logo	Name	
Website Event Page	Logo	Name	Name
Podcast Guest	●		
Program Materials	Logo	Name	
Participant Lanyard Promotion	●		
Graduation Invitation	Program Welcome & Logo		
Afterglow Host / Promotion			●
Post Event Newsletter	Logo	Name	

Sponsor deadlines can be found on the Chamber website.



Leadership Menomonie Retreat

August 16-17, 2023



The Leadership Menomonie Retreat is held at Heartwood Retreat & Conference Center in Trego, WI. Retreat includes overnight double-occupancy lodging, all meals and retreat supplies. This valuable start session provides program onboarding, leadership sessions, peer development and education about nonprofit organizations, to assist with their community project. The retreat is exclusive to participants enrolled in the Leadership Menomonie program and is included in tuition.

An approved absence from the retreat must be arranged upon registration for Leadership Menomonie

Sponsor Investment Levels

Sponsor Benefits	Platinum \$450 Only 1 Available	Gold \$300 Only 3 Available	Silver \$150 Only 2 Available
Social Media Promotion	Logo	Name	
Website Event Page	Logo	Name	
Participant Welcome	Pre-Recorded Message		
On Site Banner	●		
Dining Table Tents	Logo	Name	
Retreat Participant Lanyard Promotion	●		
Retreat Social Recognition			Logo
Post Event Newsletter	Logo	Name	Name

Sponsor deadlines can be found on the Chamber website.



Meet Menomonie

September 6, 2023
4:00 - 6:30 p.m.
Event Set Up @ 2:30 pm



Through a partnership with the University of Wisconsin-Stout, we introduce investor businesses to thousands of students and University faculty and staff. Promote your business, its services, and recruit interns, volunteers and employees during this impactful, expo-style event. Customize your exhibit to entice participants to stop by and learn about your business. We provide you with a venue, exhibit table, chair and an audience! In 2021, over 1,600 University students participated.

Businesses are welcome to hand out food, non-alcoholic beverages, prizes and swag!

Sponsor Investment Levels

Sponsor Benefits	Platinum \$750	Gold \$250	Booth \$150
Social Media Promotion	●		
Event Flyer	Logo		
Website Event Page	Logo	Name	
Exhibit Booth Space	2	2	1
Logo Displayed	●		
Welcome Event Banner	Logo		
Post Event Newsletter	Logo	Name	

Non-Chamber Member Investor Booth Registration:
\$300 / Standard Booth

Sponsor deadlines can be found on the Chamber website.



Ignite Your Inner Leader

LEADERSHIP LUNCHEON

October 3, 2023
11:30 a.m. - 1:00 p.m.
Lucette Brewing Company



The Leadership Luncheon is an annual luncheon that features a new keynote speaker each year, to address the evolving trends and needs of the business community. The 2023 keynote speaker(s) and location will be announced in February, 2023. Check out our website and social media for updates! The 2023 event theme is *Ignite Your Inner Leader* and will focus on identifying personal leadership qualities to help you reach the next level in your career. While this is a listening session, tools and resources will be provided for your use on your individual leadership journey. This event is for both emerging and seasoned leaders, offering a comprehensive and engaging conversation for all.

Individual Registration

Registration details will be released in February, 2023!

Sponsor Investment Levels

Sponsor Benefits	Platinum \$500	Gold \$250
Social Media Promotion	●	
Event Flyers	Logo	Name
Program Website Page	Logo	Name
Pre-Event Video	●	
Event Welcome Message	●	
Newsletter Recognition	Logo	
Event Welcome Banner	Logo	
Luncheon Registrations	4	2



Holiday Party & Holiday Raffle

Holiday Party

This special December Business After Hours offers you an opportunity to increase your connections with Chamber member Investors.

Be front and center at our most popular BAH!

As a sponsor, you will receive guest tickets to invite non-Chamber members to this exclusive event. The Chamber team handles all party coordination and event details.

Sponsor Investment Levels

Sponsor Benefits	Platinum \$500 Only 1 Spot Available!	Gold \$250 Only 2 Spots Available!
Social Media Promotion	●	●
Event Flyer	Logo	Name
Website Event Page	Logo	Name
Event Banner	Logo	
Post Event Newsletter	Logo	Name
Guest Tickets (Non-Member Investors)	6	2

Holiday Raffle

Keep the cheer here with this annual Chamber check raffle! There is over \$4,000 in total Chamber check winnings, which are drawn on a progressive prize calendar. Chamber Checks can be used at over 100 participating Chamber businesses, helping to boost our local economy.

Only 1,000 raffle tickets are printed and available for sale. This is a dynamite sponsor opportunity with limited sponsorships available!

Sponsor Investment Levels

Sponsor Benefits	Platinum \$300 Only 4 Spots Available!
Logo on Raffle Ticket	Full-Color Logo
Business On-Site Raffle Drawings	2
Chamber On-Site Raffle Drawing	2
Verbal Video Announcement	All Drawing Dates
Website	Logo
Newsletter	Logo
Post-Event Thank You	Logo

Sponsor deadlines can be found on the Chamber website.








Marketing Opportunities

Partner with the Chamber to promote your business or organization and maximize reach.




Menomonie Area Chamber & Visitor Center

Reach Metrics (October 2021 - October 2022)

-  87,807 Webpage Views
-  4,397 Facebook Followers
-  866 Instagram followers
-  1,000+ Email Addresses
-  800+ Chamber Checks Issued

Explore Menomonie

Reach Metrics (October 2021 - October 2022)

-  129,168 Webpage Views
-  5,308 Facebook Followers
-  1,525 Instagram Followers
-  2,600+ Email Addresses

Quarterly Mailer Ad

Ad space included in the quarterly printed newsletter that is supplied to all active Chamber member Investors

One exclusive ad display is available per quarter

1 Display	\$150
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Banner Ads

Published on home page of the Chamber website

Ad dimensions: 1200 x 113 px

1 Month Display	\$150
6 Month Display	\$575
12 Month Display	\$1000

Chamber Check Ad Space

Your business logo and contact information is included with every Chamber Check sold as well as listed on the Chamber Check website page

1 Display	\$100
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Member Listing

Purchase mailing label sheets with addresses for all active Chamber member Investors

Printed Labels	\$50
Digital Labels	\$200



Marketing Opportunities



Chamber Chatter Podcast

Released bi-monthly

Title Season Sponsor (One Available) - \$1,000

- Title sponsor announcement during every podcast episode (24)
- Guaranteed guest spot for up to 2 episodes
- Business logo added to the Chamber Chatter podcast cover art
- Business logo and business link added to Chamber Chatter podcast webpage
- Business mention in each podcast social media post
- 10-second, a pre-recorded business promotional commercial aired during 12 podcast episodes

Episode Sponsor (Six Available) - \$125

- One guaranteed guest spot for your sponsored episode
- Business mention on the Chamber Chatter podcast webpage
- Business mention on the sponsored episode's social media post
- 10-second, pre-recorded business promotional commercial aired during one podcast during the season (outside of your guest spot)

Title Season Sponsor	\$1,000
Episode Sponsor	\$125

Not interested in a guest space but you would still like to promote? Donate your guest space to a local Chamber Investor nonprofit! You will receive the business mentions and pre-recorded commercials, however, the guest nonprofit will receive the promotional air waves!

E-Newsletter

The Menomonee Area Chamber & Visitor Center publishes two digital newsletters, each with different contact lists and audience reach. Release dates are listed below

Ad Dimensions: 1200 x 300 px

1 Display	\$50	8 Displays	\$300
4 Displays	\$175	12 Displays	\$375

Menomonee Chamber Newsletter Schedule

The Menomonee Chamber newsletter sends out a weekly digital newsletter to all Chamber member Investors.

January	3	10	16	24	31
February	7	14	20	28	
March	7	14	20	28	
April	4	11	17	25	
May	2	9	15	23	30
June	6	13	19	27	
July	4	11	17	25	
August	1	8	15	21	29
September	5	12	18	26	
October	3	10	16	24	31
November	7	14	20	28	
December	5	12	18	26	

Explore Menomonee Newsletter Schedule

The Explore Menomonee newsletter sends out a bi-monthly digital newsletter to community members & potential tourists to the Menomonee area.

January	5	19
February	2	16
March	2	16
April	6	20
May	4	18
June	1	15
July	6	20
August	3	17
September	7	21
October	5	19
November	2	16
December	7	21

Sponsor Investment Menu

2023

Fill out the form below and submit to the Menomonie Area Chamber & Visitor Center to reserve your business for sponsorship.

Coffee & Commerce

	Platinum - \$500
	Gold - \$250

Entrepreneurs in Action

	Platinum - \$500
	Gold - \$250

Bags for Benefit

	Platinum - \$250
	Gold - \$100
	Raffle Sponsor

Youth Career Expo

	Platinum - \$500
	Gold - \$250
	Silver - \$150

Annual Meeting & Awards

	Platinum - \$3000
	Gold - \$2000
	Silver - \$750
	Bronze - \$500
	Table - \$50
Qty_____	Individual Ticket - \$65
Qty_____	Table of 8 - \$475

Wacky Golf

	Platinum - \$500
	Gold - \$250
	Silver - \$100

Golf Outing

	Platinum - \$1500
	Gold - \$1000
	Silver - \$750
	Beverage Cart - \$500
	Putting Game - \$500
	Hole in One Contest - \$500
	Snack Sponsor - \$300
	Hole - \$300
	Cart - \$50
Qty_____	Team Registration - \$450 (Early)
Qty_____	Team Registration - \$500 (Late)
Qty_____	Individual Ticket - \$135

Holiday Raffle

	Platinum - \$300
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Leadership Menomonie

	Platinum - \$1500
	Gold - \$500
	Silver - \$250
Qty_____	Individual Tuition - \$1125

Leadership Menomonie Retreat

	Platinum - \$450
	Gold - \$300
	Silver - \$150

Meet Menomonie

	Platinum - \$750
	Gold - \$250
	Booth - \$150

Leadership Luncheon

	Platinum - \$500
	Gold - \$250

Holiday Party Business After Hours

	Platinum - \$500
	Gold - \$250

Contact Name	
Business	
Email	
Phone	

Investment Total	
Signature	
Date	

By signing, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating circumstances. Invoices will be provided two months prior to event unless otherwise requested.

Please submit completed menu to info@menomoniechamber.org

Contact us for more information about sponsorship!