MENOMONIE AREA CHAMBER & VISITOR CENTER

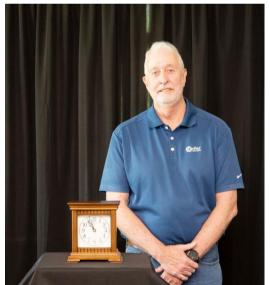
SPONSOR MENU























Monthly, Ongoing









Promote your business through a social networking event that connects both Chamber Investors and community members in an informal setting. As a venue host, you are invited to share your business through on-site tours to increase visibility. As a food/drink host, we invite you to coordinate with the venue host to entertain guests with light hors d'oeuvres and beverages of your choice. If venue licensing allows, a cash bar may be offered. Contact the Chamber for questions regarding alternate licensing options. Availability is limited and scheduled well in advance.

Sponsor Investment Levels

Co-Hosting Collaboration

Sponsor Benefits	In-Kind Venue 🕌	→ In-Kind Food / Drink
Social Media Promotion		
Event Flyer	Event Flyer Logo	
Website Event Page	Website Event Page Logo	
Pre-Event Video		
Event Message/Presentation		
Post Event Newsletter	Logo	Logo

The sponsor commitment deadline for Business After Hours is ongoing. Please contact us or visit our website for available dates and to download the application to host/co-host.









menomonie area CHAMBER & VISITOR CENTER





Quarterly Sessions



Coffee & Commerce is an opportunity to exchange ideas, successes, and workplace challenges with other individuals from all backgrounds. Each session features a different topic and is held from 9 - 10 a.m. on the dates listed below. This event offers a unique platform to enhance your partnerships, develop deeper relationships, and learn about valuable resources for businesses and organizations.

Sponsor Investment Levels

Sponsor Benefits	Platinum \$500	Gold \$250
Social Media Promotion		
Event Flyers	Logo	Name
Program Website Page	Logo	Name
Pre-Event Video		
Event Welcome Message (At Event)		
Newsletter Recognition	Logo	
Business-Specific Presentation		
Event Registrations	4	2

Quarterly Sessions - Space is limited and registration is required.

July 19, 2023

Social Media 101 Manufacturing Roundtable To Be Announced Cyber Security February 1, 2023 May 3, 2023 August 2, 2023 November 1, 2023 Registration Opens: Registration Opens: Registration Opens: **Registration Opens:** November 1, 2022 February 1, 2023 August 1, 2023 May 1, 2023 Registration Closes: Registration Closes: **Registration Closes:** Registration Closes:

April 19, 2023



January 15, 2023

October 19, 2023





Quarterly Sessions





Entrepreneurs in Action is a quarterly listening session that provides a deeper view into the start-up of business in the Menomonie Area. A panel of local entrepreneurs answer questions about their journey and offer inspiration to those seeking this line of work. Learn about their challenges, successes, and helpful resources for all stages of business. Entrepreneurs in Action is held from 2 - 3 p.m. via Zoom and episode replays can be found on: the Chamber's Website and YouTube channel.

Sponsor Investment Levels

Sponsor Benefits	Platinum \$500	Gold \$250
Social Media Promotion		
Event Flyers	Logo	Name
Program Website Page	Logo	Name
Pre-Event Video		
Event Welcome Message		
Newsletter Recognition	Logo	
Business-Specific Presentation		

Quarterly Sessions

January 4, 2023 April 5, 2023 July 5, 2023 October 4, 2023







Monthly Program

Young Professionals (YP) gives your business and its employees an opportunity to engage in meaningful ways while building a network in our community. YP activities focus on developing leadership skills, learning to network/connect and giving back to the community. Although YP targets activities for emerging professionals between the ages of 18-39, those who are "young at heart" are invited to join the fun and provide a mentor experience through participation. By participating in YP, you will connect with businesses and individuals from diverse backgrounds and create impact in your community through monthly events and projects that are both fun and informative.

The YP Steering Committee is a committee of the Chamber that provides a unique opportunity for emerging leaders.

Participants of the Steering Committee assist the Chamber team with planning and implementing YP activities.

You do not need to be part of the Steering Committee to participate in YP activities.

2023 Program Schedule

January 26 - Network After Work

February 27- Bags for Benefit (Donation event to benefit a local nonprofit)

March (TBD) - Red Cross Blood Drive

April (TBD) - Network Before Work

June 22 - Wacky Golf: All Sports Golf Outing

August (TBD) - Financial Fitness Fair

September 13 - Amazing Race

October 25 - Leadership Luncheon with Keynote Speaker

November (TBD) - YP Volunteer Project

December 18 - Chamber Holiday Party

*Check out our website for updates on dates/locations















Bags for Benefit

February 27, 2023 4 - 6:30 p.m.

Lucette Brewing Company, Indoor Event Center











All participants will receive a random team assignment to further enhance networking for this event!

Individual Participation

Individual Registration Donation \$10

This event has a max registration of 40 individuals

Join us for a cornhole tournament to benefit a local nonprofit selected by the YP Steering Committee! Bags for Benefit is a great way to give back while meeting new people and expanding your network.

Registration donations from the 2023 tournament will benefit the Boys & Girls Club in Menomonie.

Sponsor Opportunities

Sponsor Benefits	Platinum \$250	Gold \$100	Raffle Sponsor
Social Media Promotion	Logo	Logo	
Website Event Flyer	Logo		
Website Event Page	Logo	Name	
Welcome Banner			
Post Event Newsletter	Logo	Name	Name
Raffle Table Tent			
Individual Participants	6	2	

Sponsor deadlines can be found on the Chamber website.







Month Career Leps

April 20, 2023 Menomonie High School

Participating businesses are invited to connect with approximately 500 high school students from nine local school districts to promote employment, describe career pathways, and advocate for internships, co-ops, and youth apprenticeships. This expo style event is your opportunity to help educate and build our future workforce. Sponsorships from this event also support the Chamber scholarship, which is available to graduating seniors throughout Dunn County who have a parent/guardian or grandparent who is employed by a Chamber member Investor business. A student working directly for a Chamber member Investor also meets qualification criteria.



Sponsor Benefits	Platinum \$500	Gold \$250	Silver \$150
Social Media Promotion			
Event Flyer	Logo	Logo	Name
Website Event Page	Logo	Logo	Name
Pre-Event Video			
Event Welcome Banner	Logo		
Post Event Newsletter Recognition	Logo	Logo	
Booth at Event	2	1	1
Scholarship Sponsor			
Scholarship Presentation Invite			



Ifmual Meeting & Awards

May 17, 2023 | 4:30 - 9:45 pm University of Wisconsin - Stout / Grand Ballroom

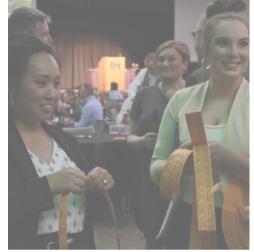
This much-anticipated event celebrates our Chamber Investors, volunteers, and community leaders. Please join us as we recognize key contributions to business and our community during our annual award presentation and learn about what the Chamber has prepared for your business in 2023.

This event is "entertainment style" with heavy hors d'oeuvres, a cash bar, raffles, and a onehour award program. An afterparty will take place following the program to provide enhanced connection opportunities and continued celebrations.

Ticket Options

Individual Tickets - \$65 Each Assigned table seating

Table for 8 - \$475 Reserved table for 8 attendees







Sponsor Benefits	Platinum \$3000 Only 2 Available!	Gold \$2000 Only 4 Available!	Silver \$750	Bronze \$500 (Award) Only 8 Available!	Table \$50 Logo on all Tables at Event
On-Screen Continuous Logo					
Event Welcome					
Social Media Promotion					
Website Landing Page	Logo	Logo	Name		
Website Event Page	Logo	Logo	Name	Name	
Pre-Event Video					
Printed Program	Logo	Logo	Logo	Name	
Event Video Message					
Attendee Tickets	Reserved Table for 8	Reserved Table for 4 (shared)	Reserved Table for 2 (shared)	Reserved Table for 1 (shared) *	
Post Event Newsletter	Logo	Logo	Name	Name	Name
Local Newspaper Thank You	Logo	Name	Name	Name	
Event Welcome Banner	Logo				





Awards are presented at the Annual Banquet. Nominations are accepted from our Investors and the general public. Nominations are accepted from December 1 - January 31.

BUSINESS OF THE YEAR

This current Chamber Investor has made significant and exceptional contribution to the local and regional economy, through expansion or retention of employment, involvement in community service and activities that enhance the quality of life of the area. Business must employ more than 25 full-time employees.

2021 award recipient: Culver's

SMALL BUSINESS OF THE YEAR

This current Chamber investor has made significant and exceptional contributions to the local or regional economy. Business must employ fewer than 25 full-time employees

2021 award recipient: Waznik Moseler Group, LLC.

HONORARY LIFETIME AWARD

Must be an individual who has been active or financially supportive of the Chamber for years of combined service as an individual or through their affiliated company.

2021 award recipient: Gary Theelke

DISTINGUISHED CITIZEN

Recognizes a person that has provided an extended period of continuing service and community involvement, added distinction to the area, and provided service above individual or professional goals.

2021 award recipient: Charlie Jones

GOOD NEIGHBOR

Recognizes a person in the Menomonie area for their extraordinary personal volunteer service to their community. The nature of this individual's acts of service provided a contribution to the quality of life of individuals or groups in the greater Menomonie Area. * Not required to be a Chamber Investor.

2021 award recipient: Gary Brummeyer

FARM FAMILY OF THE YEAR

Recognizes outstanding contributions to Dunn County's agricultural industry and its communities. The award honors families who are committed to the profitable production of quality products in a competitive business environment and/or being a good steward of local farmland. *Not required to be a Chamber Investor.

2021 award recipient: Breezy Haven Farms Mark & Aaron Dietsche

NONPROFIT OF THE YEAR

Must be a current Chamber Investor and have made a significant contribution to the local community. Must positively impact our local community, making it a better place to live. This organization must be an established 501c3 nonprofit for 5 or more years.

2021 award recipient: Dunn County Historical Society

AMBASSADOR OF THE YEAR

Ambassador of the Year is selected by the current Ambassadors committee.

2021 award recipient: Mark Kalscheur

FRIEND OF TOURISM

Friend of Tourism is selected by the Chamber Staff.

2021 award recipient: James Anderson





June 22, 2023 12 - 4:30 p.m. Pinewood Golf Course | Menomonie, WI

Not an experienced golfer? No problem! This unique event is a 9-hole tournament with non-traditional golf items. Putt with a hockey stick, frisbee to the green, and connect with others. Promote your business to a dynamic group of attendees ranging from emerging professionals to retired supporters! This event is hosted by YP but all are welcome.







All golfers will receive a random team assignment to further enhance networking for this event!

Individual & Team Golf

Individual Registration \$50 (Chamber Member Investor) Individual Registration \$60 (Non-Member Investor) This event has a max registration of 72 golfers Golf registration includes lunch followed by the 9-hole scramble

This is a scored scramble turn in your scorecard at the end to qualify for team prizes

Each foursome will receive one cart to assist with supply transportation

Sponsor Opportunities

Sponsor Benefits	Platinum \$500	Gold \$250	Silver (Hole) \$100	Raffle Sponsor
Social Media Promotion	Logo	Logo		
Website Event Flyer	Logo			
Website Event Page	Logo	Name		
Welcome Banner				
Golfer Registration w/Meal	4	2		
Hole/Tee Signage				
Post Event Newsletter	Logo	Name	Name	Name
Raffle Table Tent				

Sponsor deadlines can be found on the Chamber website.







Oyolk Onting

August 9, 2023 10:30 a.m. Shotgun Start Whitetail Golf Course | Colfax, WI











Build your business connections on the greens during this 4-person scramble tournament. We welcome you to join other Chamber Investors and show off your skills or come just for the fun! The winning golf team will receive their business name on the traveling trophy and will have the honor of displaying it at their business until the next year's golf outing.

Not interested in golfing? Check out various sponsor investment options to promote your business.

Individual & Team Golf

Individual Registration \$135

Foursome Team \$450 (Register by June 1, 2023)

Foursome Team \$500 (Registration after June 1, 2023)

Golf includes 18-hole scramble, shared cart, golfer gift, box lunch and steak dinner

This is a scored scramble turn in your scorecard at the end to qualify for team prizes

*Additional dinner tickets may be purchased PRIOR to deadline for \$25/each



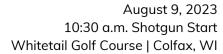
















Sponsor Opportunities

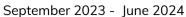
Sponsor Benefits	Platinum \$1500 Only 2 Available	Gold \$1000	Silver \$750	Beverage Cart \$500	Putting Game \$500	Hole-in- One Contest \$500
Social Media Promotion						
Event Flyer	Logo	Name	Name			
Website Event Page	Logo	Name	Name			
Logo Displayed at Venue	At Tee & 2 Carts	At Tee	On Golfer Gift	Cart Signage	At Green	At Tee
Golfer Registrations	Team of 4 & Team Games	Team of 4				
Premier Hole Selection						
In-Person Representative	At Tee	At Tee		On Cart	At Green	At Tee
Event Welcome Message						
Post Event Newsletter	Logo	Logo	Name			
Box Lunch Promotion	Logo					
Lunch Included						
Dinner Included						
Event Welcome Banner	Logo					

Additional Sponsorship Opportunities

Sponsor Benefits	Snack Sponsor \$300	Hole \$300	Cart \$50
Logo Displayed at Venue	On Snack	At Tee	On Cart
In-Person Representative		At Tee	
Lunch Included			











This ten-month program includes development activities and business tours that are strategically planned to create awareness of the businesses and industries that shape our community. Participants also engage in team building and leadership activities that impact personal and professional growth. Groups will complete a community service project, which they present during the graduation celebration. Promote your business and engage your team in Leadership Menomonie!

Leadership Menomonie takes place one day per month from 8:00 a.m. - 5:00 p.m.

Individual Participant Tuition

Individual Tuition \$1,125

Participant tuition includes all program fees, leadership retreat, tours, transportation for tour days, program supplies and meals. Participants are responsible for their own transportation to/from the retreat site in August.

Max Capacity: 24 Registrants



Sponsor Benefits	Platinum \$1500 Only 4 available	Gold \$500	Silver \$250 (In Kind or Financial)
Tuition	1 Full Tuition		
Social Media Promotion	Logo	Name	
Website Event Page	Logo	Name	Name
Podcast Guest			
Program Materials	Logo	Name	
Participant Lanyard Promotion			
Graduation Invitation	Program Welcome & Logo		
Afterglow Host / Promotion			
Post Event Newsletter	Logo	Name	





Leadership Menomonie Rétreat

August 16-17, 2023









The Leadership Menomonie Retreat is held at Heartwood Retreat & Conference Center in Trego, WI. Retreat includes overnight double-occupancy lodging, all meals and retreat supplies. This valuable start session provides program onboarding, leadership sessions, peer development and education about nonprofit organizations, to assist with their community project. The retreat is exclusive to participants enrolled in the Leadership Menomonie program and is included in tuition.

An approved absence from the retreat must be arranged upon registration for Leadership Menomonie

Sponsor Investment Levels

Sponsor Benefits	Platinum \$450 Only 1 Available	Gold \$300 Only 3 Available	Silver \$150 Only 2 Available
Social Media Promotion	Logo	Name	
Website Event Page	Logo	Name	
Participant Welcome	Pre-Recorded Message		
On Site Banner			
Dining Table Tents	Logo	Name	
Retreat Participant Lanyard Promotion			
Retreat Social Recognition			Logo
Post Event Newsletter	Logo	Name	Name

Sponsor deadlines can be found on the Chamber website.









September 6, 2023 4:00 - 6:30 p.m. Event Set Up @ 2:30 pm









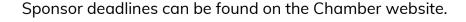
Through a partnership with the University of Wisconsin-Stout, we introduce investor businesses to thousands of students and University faculty and staff. Promote your business, its services, and recruit interns, volunteers and employees during this impactful, expo-style event. Customize your exhibit to entice participants to stop by and learn about your business. We provide you with a venue, exhibit table, chair and an audience! In 2021, over 1,600 University students participated.

Businesses are welcome to hand out food, non-alcoholic beverages, prizes and swag!

Sponsor Investment Levels

Sponsor Benefits	Platinum \$750	Gold \$250	Booth \$150
Social Media Promotion			
Event Flyer	Logo		
Website Event Page	Logo	Name	
Exhibit Booth Space	2	2	1
Logo Displayed			
Welcome Event Banner	Logo		
Post Event Newsletter	Logo	Name	

Non-Chamber Member Investor Booth Registration: \$300 / Standard Booth









Date TBD Location: Coming Soon



The Leadership Luncheon is an annual luncheon that features a new keynote speaker each year, to address the evolving trends and needs of the business community. The 2023 keynote speaker(s) and location will be announced in February, 2023. Check out our website and social media for updates! The 2023 event theme is *Ignite Your Inner Leader* and will focus on identifying personal leadership qualities to help you reach the next level in your career. While this is a listening session, tools and resources will be provided for your use on your individual leadership journey. This event is for both emerging and seasoned leaders, offering a comprehensive and engaging conversation for all.

Individual Registration

Registration details will be released in February, 2023!

Sponsor Benefits	Platinum \$500	Gold \$250
Social Media Promotion		
Event Flyers	Logo	Name
Program Website Page	Logo	Name
Pre-Event Video		
Event Welcome Message		
Newsletter Recognition	Logo	
Event Welcome Banner	Logo	
Luncheon Registrations	4	2







This special December Business After Hours offers you an opportunity to increase your connections with Chamber member Investors.

Be front and center at our most popular BAH!

As a sponsor, you will receive guest tickets to invite non-Chamber members to this exclusive event. The Chamber team handles all party coordination and event details.

Sponsor Investment Levels

Sponsor Benefits	Platinum \$500 Only 1 Spot Available!	Gold \$250 Only 2 Spots Available!
Social Media Promotion		
Event Flyer	Logo	Name
Website Event Page	Logo	Name
Event Banner	Logo	
Post Event Newsletter	Logo	Name
Guest Tickets (Non-Member Investors)	6	2



Keep the cheer here with this annual Chamber check raffle! There is over \$4,000 in total Chamber check winnings, which are drawn on a progressive prize calendar. Chamber Checks can be used at over 100 participating Chamber businesses, helping to boost our local economy.

Only 1,000 raffle tickets are printed and available for sale. This is a dynamite sponsor opportunity with limited sponsorships available!

Sponsor Benefits	Platinum \$300 Only 4 Spots Available!		
Logo on Raffle Ticket	Full-Color Logo		
Business On-Site Raffle Drawings	2		
Chamber On-Site Raffle Drawing	2		
Verbal Video Announcement	All Drawing Dates		
Website	Logo		
Newsletter	Logo		
Post-Event Thank You	Logo		



Marketing Opportunities

Partner with the Chamber to promote your business or organization and maximize reach.

Menomonie Area Chamber & Visitor Center Reach Metrics (October 2021 - October 2022)



4,397 Facebook Followers

866 Instagram followers

1,000+ Email Addresses

800+ Chamber Checks Issued

Explore Menomonie

Reach Metrics (October 2021 - October 2022)

🌀 129,168 Webpage Views

5.308 Facebook Followers

1,525 Instagram Followers

2,600+ Email Addresses

Quarterly Mailer Ad 🔇

Ad space included in the quarterly printed newsletter that is supplied to all active Chamber member Investors

One exclusive ad display is available per quarter

1 Display	\$150
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Banner Ads 🔕

Published on home page of the Chamber website Ad dimensions: 728 x 90 px

1 Month Display	\$150	
6 Month Display	\$575	
12 Month Display	\$1000	

Targeted Email 🚭

An exclusive email with just your ad space, provided to all active Investor email addresses on file

One Communication	\$150
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Chamber Check Ad Space 🔕

Your business logo and contact information is included with every Chamber Check sold as well as listed on the Chamber Check website page

1 Display	\$100
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Member Listing 🚭

Purchase mailing label sheets with addresses for all active Chamber member Investors

Printed Labels	\$50		
Digital Labels	\$200		











Title Season Sponsor	\$1,000
Episode Sponsor	\$125

Chamber Chatter Podcast

Released bi-monthly

Title Season Sponsor (One Available) - \$1,000

- Title sponsor announcement during every podcast episode (24)
- Guaranteed guest spot for up to 2 episodes
- Business logo added to the Chamber Chatter podcast cover art
- Business logo and business link added to Chamber Chatter podcast webpage
- Business mention in each podcast social media post
- 10-second, a pre-recorded business promotional commercial aired during 12 podcast episodes

Episode Sponsor (Six Available) - \$125

- One guaranteed guest spot for your sponsored episode
- Business mention on the Chamber Chatter podcast webpage
- Business mention on the sponsored episode's social media post
- 10-second, pre-recorded business promotional commercial aired during one podcast during the season (outside of your quest spot)

Not interested in a guest space but you would still like to promote? Donate your guest space to a local Chamber Investor nonprofit! You will receive the business mentions and pre-recorded commercials, however, the guest nonprofit will receive the promotional air waves!

E-Newsletter

The Menomonie Area Chamber & Visitor Center publishes two digital newsletters, each with different contact lists and audience reach. Release dates are listed below

Ad Dimensions: 600 x 150

1 Display	\$50	8 Displays	\$300
4 Displays	\$175	12 Displays	\$375

Menomonie Chamber Newsletter Schedule

The Menomonie Chamber newsletter sends out a weekly digital newsletter to all Chamber member Investors.

January	3	10	17	24	31
February	7	14	21	28	
March	7	14	21	28	
April	4	11	18	25	
May	2	9	16	23	30
June	6	13	20	27	

July	4	11	18	25	
August	1	8	15	22	29
September	5	12	19	26	
October	3	10	14	24	31
November	7	14	21	28	
December	5	12	19	28	

Explore Menomonie Newsletter Schedule

The Explore Menomonie newsletter sends out a bi-monthly digital newsletter to community members & potential tourists to the Menomonie area.

January	5	19
February	2	16
March	2	16
April	6	20
May	4	18
June	1	15

July	6	20
August	3	17
September	7	21
October	5	19
November	2	16
December	7	21

menomonie area CHAMBER & VISITOR CENTER



Fill out the form below and submit to the Menomonie Area Chamber & Visitor Center to reserve your busines for sponsorship.

Coffee & Commerce		Wacky Golf		Leadership Menomonie			
	Platinum - \$500	1	Platinu	m - \$500		Platinum - \$1500	
	Gold - \$250		Gold - 9	\$250		Gold - \$500	
En	Entrepreneurs in Action		Silver -	\$100		Silver - \$250	
	Platinum - \$500]			Qty	- Individual Tuition - \$1125	
	Gold - \$250	1	Golf	Outing		•	
	Bags for Benefit	_	Platinum - \$1500		Leadership Menomonie Retrea		
	Platinum - \$250	1	Gold -	\$1000		Platinum - \$450	
	Gold - \$100	1 -	Silver -	\$750		Gold - \$300	
	Raffle Sponsor	1	Bevera	ge Cart - \$500		Silver - \$150	
Youth Career Expo		-	Putting Game - \$500		Meet Menomonie		
	Platinum - \$500		Hole in	One Contest - \$500		Platinum - \$750	
	Gold - \$250		Snack :	Sponsor - \$300		Gold - \$250	
	Silver - \$150	1 -	Hole - S	\$300		Booth - \$300	
Anr	Annual Meeting & Awards		Cart - \$50				
	Platinum - \$3000	Qty	Qty Team Registration - \$450		Leadership Luncheon		
	Gold - \$2000	1	(Early)	• •		Platinum - \$500	
	Silver - \$750 Bronze - \$500		Qty Team Registration - \$500 (Late) Qty Individual Ticket - \$135			Gold - \$250	
					u ki n		
Table - \$50				Holiday Party Business After Hours			
Qty	Individual Ticket - \$65		Holiday Raffle			Platinum - \$500	
Qty	Table of 8 - \$475		Platinum - \$300			Gold - \$250	
Contact Name			Investment Total		ı		
Busin	ess				+		
	T-m ail		Signature				

By signing, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating aircumstances. Invoices will be provided two months prior to event unless otherwise requested.

Date

Please submit completed menu to info@menomoniechamber.org



Email

Phone