






Marketing Opportunities





Partner with the Chamber to promote your business or organization and maximize reach. Advertise with the Menomonie Area Chamber & Visitor Center's and the Explore Menomonie platforms!

menomonie area

CHAMBER & VISITOR CENTER

-  72,502 Webpage Views
-  87,664 Social Media Reach
-  5,867 Social Media Followers
-  1,000+ Email Addresses
-  2,000+ Chamber Checks Issued



-  175,466 Webpage Views
-  2,516,265 Social Media Reach
-  7,844 Social Media Followers
-  2,700+ Email Addresses

Reach Metrics (October 1, 2022 - October 1 - 2023)

Targeted Email

An exclusive email with just your ad space, provided to all active investor email addresses on file

1 Display	\$150
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Banner Ads

Published on home page of the Chamber website

Ad dimensions: 1200 x 113 px

1 Month Display	\$150
6 Month Display	\$575
12 Month Display	\$1000

Chamber Check Ad Space

Your business logo and contact information is included with every Chamber Check sold as well as listed on the Chamber Check website page

1 Display	\$100
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Member Listing

Purchase mailing label sheets with addresses for all active Chamber member investors

Printed Labels	\$50
Digital Labels	\$200

Digital Newsletter

The Menomonie Area Chamber & Visitor Center publishes two digital newsletters, each with different contact lists and audience reach. Release dates are listed below

Ad Dimensions: 1200 x 300 px

Menomonie Chamber Newsletter Schedule

The Menomonie Chamber newsletter sends out a weekly digital newsletter to all Chamber member investors.

January	2	9	15	23	30	July	2	9	15	23	30
February	6	13	19	27		August	6	13	19	27	
March	5	12	18	26		September	3	10	16	24	
April	2	9	15	23	30	October	1	8	15	21	29
May	7	14	21	28		November	5	12	18	26	
June	4	11	17	25		December	3	10	16	24	31

1 Display	\$100	8 Displays	\$600
4 Displays	\$350	12 Displays	\$750

Explore Menomonie Newsletter Schedule

The Explore Menomonie newsletter sends out a bi-monthly digital newsletter to community members & potential tourists to the Menomonie area.

January	4	18	July	4	18
February	1	15	August	1	15
March	7	21	September	5	19
April	4	18	October	3	17
May	2	16	November	7	21
June	6	20	December	5	19