

MENOMONIE AREA CHAMBER & VISITOR CENTER

SPONSOR MENU





Business After Hours

Connect. Promote. Expand.

Monthly, Ongoing



Promote your business through a social networking event that connects both Chamber investors and community members in an informal setting. As a venue host, you are invited to share your business through on-site tours to increase visibility. As a food/drink host, we invite you to coordinate with the venue host to entertain guests with light hors d'oeuvres and beverages of your choice. If venue licensing allows, a cash bar may be offered. Contact the Chamber for questions regarding alternate licensing options. Availability is limited and scheduled well in advance.

Sponsor Opportunities

Co-Hosting Collaboration

| Sponsor Benefits | In-Kind Venue | In-Kind Food / Drink |
|----------------------------|---------------|----------------------|
| Social Media Promotion | ● | ● |
| Event Flyer | Logo | Logo |
| Website Event Page | Logo | Logo |
| Pre-Event Video | ● | ● |
| Event Message/Presentation | ● | ● |
| Post Event Newsletter | Logo | Logo |

The sponsor commitment deadline for Business After Hours is ongoing. Please contact us or visit our website for available dates and to download the application to host/co-host.



Chamber Luncheons

Quarterly
11:30 a.m. - 1:00 p.m.
Location: TBA



Explore our vibrant Chamber Luncheons, a quarterly series thoughtfully curated to enhance your business' professional growth. Each session offers a keynote-style luncheon that provides the opportunity to learn from field experts. It's not just about listening; these events are designed to actively equip your team with valuable tools and resources to support business development. Join us in nurturing your business' advancement one luncheon at a time!

Dates

Artificial Intelligence February 15, 2024

Leadership: June 11, 2024

Tourism: September, 2024

Advocacy: December 2024



Individual Chamber Luncheon Sponsor Opportunities

| Sponsor Benefits | Platinum \$500 | Gold \$250 |
|------------------------|----------------|------------|
| Luncheon Registrations | 4 | 2 |
| Event Flyers | Logo | Name |
| Program Website Page | Logo | Name |
| Social Media Promotion | ● | |
| Pre-Event Video | ● | |
| Event Welcome Message | ● | |
| Newsletter Recognition | Logo | |
| Event Welcome Banner | Logo | |

Participating businesses are invited to connect with approximately 500 high school students from local school districts to promote employment, describe career pathways, and advocate for internships, co-ops, and youth apprenticeships. This expo style event is your opportunity to help educate and build our future workforce. Sponsorships from this event also support the Chamber scholarship, which is available to graduating seniors throughout Dunn County who have a parent/guardian or grandparent who is employed by a Chamber member investor business. A student working directly for a Chamber membership investor also meets eligibility criteria.



Sponsor Opportunities

| Sponsor Benefits | Platinum \$500 | Gold \$250 | Silver \$150 |
|-----------------------------------|----------------|------------|--------------|
| Booth at Event | 2 | 1 | 1 |
| Event Flyer | Logo | Logo | Name |
| Website Event Page | Logo | Logo | Name |
| Scholarship Presentation Invite | ● | ● | |
| Social Media Promotion | Logo | Name | |
| Post Event Newsletter Recognition | Logo | Logo | |
| Pre-Event Video | ● | | |
| Event Welcome Banner | Logo | | |
| Scholarship Sponsor | ● | | |

Annual Meeting & Awards

May 29, 2024 | 4:30 - 9:45 pm

Location: University of Wisconsin-Stout

This much-anticipated event celebrates our Chamber investors, volunteers, and community leaders.

Please join us as we recognize key contributions to business and our community during our annual award presentation and learn about what the Chamber has prepared for your business in the next year.

This event is "entertainment style" with heavy hors d'oeuvres, a cash bar, raffles, and a one-hour award program. An afterparty will take place following the program, to provide enhanced connection opportunities and continued celebrations.

Ticket Options

Individual Tickets - \$70 Each

Assigned table seating

Table for 8 - \$500

Reserved table for 8 attendees



Sponsor Opportunities

| Sponsor Benefits | Platinum \$3,500 | Gold \$2,500 | Silver \$1,000 | Bronze \$750 (Award) Only 8 Available! | New! Dessert \$300 Logo on all Tables at Event | New! After Party \$300 Logo on all Tables at After Party |
|---------------------------|------------------------------------|--|-------------------------------------|---|--|--|
| Post Event Newsletter | Logo | Logo | Name | Name | Name | Name |
| Attendee Tickets | Premier Reserved Table for 8 | Premier Reserved Table for 4 (shared) | Reserved Table for 2 (shared) | Reserved Table for 2 (shared) | | |
| Website Event Page | Logo | Logo | Name | Name | | |
| Printed Program | Logo | Logo | Logo | Name | | |
| Website Landing Page | Logo | Logo | Name | Name | | |
| Event Welcome Banner | Logo | Name | Name | | | |
| Social Media Promotion | Logo | Logo | | | | |
| On-Screen Continuous Logo | ● | | | | | |
| Event Welcome | ● | | | | | |
| Pre-Event Video | ● | | | | | |
| Event Video Message | ● | | | | | |

Golf Outing

August 7, 2024
10:30 a.m. Shotgun Start
Location: TBA



Build your business connections on the greens during this 4-person scramble tournament. The winning golf team will receive their business name on the traveling trophy and will have the honor of displaying it at their business until the next year's golf outing.

Not interested in golfing? Check out various sponsor investment options to promote your business.

Registration Information

Individual Registration \$135

Foursome Team \$450 (Register by June 1, 2024)

Foursome Team \$500 (Registration after June 1, 2024)

Team Game Package \$80

Golf includes 18-hole scramble, shared cart, golfer gift, box lunch and steak dinner.

*Additional dinner tickets may be purchased
PRIOR to deadline for \$25/each





This is a scored scramble -
turn in your scorecard at the end
to qualify for team prizes.





August 7, 2024
10:30 a.m. Shotgun Start
Location: TBA

Sponsor Opportunities

| Sponsor Benefits | Platinum \$1750 | Gold \$1250 | Silver \$1000 | Hole-in-One Contest \$750 | Beverage Cart \$500 | Putting Game \$500 |
|---|---|------------------------------|------------------|---------------------------------|---------------------------|--------------------------|
| Logo Displayed at Venue | At Tee | At Tee | On Golfer Gift | At Tee | On Cart | At Green |
|  Post Event Website | Logo | Logo | Name | Name | Name | Name |
| In-Person Representative | At Tee Includes 2 lunches and 2 dinners | At Tee Includes 2 lunches | | At Tee | On Cart | At Green |
| Golfer Program | Logo | Logo | Name | Name | | |
| Website Event Page | Logo | Name | Name | Name | | |
| Social Media Promotion | Logo | Logo | Name | | | |
| Post Event Newsletter | Logo | Logo | Name | | | |
| Golfer Registrations | Team of 4 & Team Games | Team of 4 | | | | |
| Digital & Print Event Flyers | Logo | Name | | | | |
|  Staff/Volunteer T-shirts | Logo | Name | | | | |
| Premier Hole Placement |  | | | | | |
| Event Welcome Message |  | | | | | |
| Event Welcome Banner | Logo | | | | | |

Additional Sponsorship Opportunities

| Sponsor Benefits | Hole \$350 |  Lunch \$300 | Snack \$300 | Dessert \$300 |
|---|------------------------------|--|-----------------|------------------|
| Logo Displayed at Venue | At Tee | On Lunches | Name in Program | On Dinner Tables |
|  Post Event Website | Name | Name | Name | Name |
| In-Person Representative | At Tee Includes 2 lunches | | | |

This ten-month program includes development activities and business tours that are strategically planned to create awareness of the businesses and industries that shape our community. Participants also engage in team building and leadership activities that impact personal and professional growth. Groups will complete a community service project, which they present during the graduation celebration. Promote your business and engage your team in Leadership Menomonie!

Leadership Menomonie takes place one day per month from 8:00 a.m. - 5:00 p.m.

Individual Participant Tuition

Individual Tuition \$1,250

Participant tuition includes all program fees, leadership retreat, tours, transportation for four days, program supplies, and meals. Participants are responsible for their own transportation to/from the retreat site in August.

Max Capacity: 24 Registrants



Sponsor Investment Levels

| Sponsor Benefits | Platinum \$1750 | Gold \$750 | Lunch \$300 (In Kind or Financial) | Community Project Sponsor \$250 |
|---|--------------------|---------------|--|---------------------------------------|
| Website Event Page | Logo | Name | Name | Name |
| Social Media Promotion | Logo | Name | Month Providing | Name |
| Post Event Newsletter | Logo | Name | Name | |
| Printed Program Materials | Logo | Name | | |
| New! Community Project Marketing | Logo | | | Logo |
| Tuition | 1 Full Tuition | | | |
| New! Retreat Welcome Sign | Logo | | | |
| Participant Lanyard Promotion | Logo | | | |
| New! Guaranteed Tour Spot | ● | | | |
| Graduation Invitation & Program | Logo | | | |
| New! Class T-shirt Recognition | Logo | | | |
| Lunch Table Tents | | | Logo at hosted session | |

Meet Menomnie

September 4, 2024
4:00 - 6:30 p.m.
Event Set Up @ 2:30 pm



Don't miss out on this EXCLUSIVE connection to University of Wisconsin-Stout students, faculty, and staff. Showcase your brand and recruit new employees by reserving your spot today.

Through a partnership with the University of Wisconsin-Stout, we introduce investor businesses to thousands of students and University faculty and staff. Promote your business, its services, and recruit interns, volunteers and employees during this impactful, expo-style event. Customize your exhibit to entice participants to stop by and learn about your business. We provide you with a venue, exhibit table, chair and an audience! In 2023, over 1,000 University students participated.

Businesses are welcome to hand out food, non-alcoholic beverages, prizes and swag!

Sponsor Opportunities

| Sponsor Benefits | Platinum \$1000 | Gold \$500 | Booth \$250 |
|-------------------------------|--------------------|---------------|----------------|
| Exhibit Booth Space | 2 | 2 | 1 |
| Website Event Page | Logo | Name | |
| Post Event Newsletter | Logo | Name | |
| Post Event Student Newsletter | Logo | Name | |
| Social Media Promotion | ● | | |
| Logo Displayed | ● | | |
| Event Flyer | Logo | | |
| Welcome Event Banner | Logo | | |

Non-Chamber Member Investor Booth Registration:
\$400 / Standard Booth

Bags for Benefit

October 2024
4 - 6:30 p.m.
Location: TBA



Inviting all cornhole fans, players, and anyone that enjoys a great evening of fun!
Bring your partner or we can accommodate finding you one.

Individual Participation

Individual Registration Donation \$20
Suggested Spectator Donation: \$5


Max registration of 20 teams.
Unlimited spectator space

Join us for a cornhole tournament to benefit a local nonprofit selected by the YP Steering Committee!

Bags for Benefit is a great way to give back while meeting new people and expanding your network.

Registration donations from the 2024 tournament will benefit Landmark Conservancy.

Sponsor Opportunities

| Sponsor Benefits | Platinum \$250 | Gold \$100 |
|-------------------------|---|---------------|
| Post Event Newsletter | Logo | Name |
| Social Media Promotion | Logo | Logo |
| Website Event Page | Logo | Name |
| Individual Participants | 6 | 2 |
| Website Event Flyer | Logo | |
| Welcome Banner |  | |

Holiday Party & Holiday Raffle

Holiday Party

This special December Business After Hours offers you an opportunity to increase your connections with Chamber member investors. Be front and center at our most popular BAH!

As a sponsor, you will receive guest tickets to invite non-Chamber members to this exclusive event. The Chamber team handles all party coordination and event details.

Sponsor Opportunities

| Sponsor Benefits | Platinum \$500 Only 1 Spot Available! | Gold \$250 Only 2 Spots Available! |
|--------------------------------------|--|---------------------------------------|
| Social Media Promotion | Logo | Name |
| Event Flyer | Logo | Name |
| Website Event Page | Logo | Name |
| Post Event Newsletter | Logo | Name |
| Guest Tickets (Non-Member Investors) | 6 | 2 |
| Event Banner | Logo | |

Holiday Raffle

Keep the cheer here with the Annual Chamber Check Raffle! \$4,000 in Chamber Checks will be awarded, and are drawn on a progressive prize calendar. Chamber Checks can be used at more than 100 participating Chamber businesses, helping to boost our local economy.

Only 1,000 raffle tickets are printed and available for sale. This is a dynamite sponsor opportunity with limited sponsorships available!

Sponsor Opportunities

| Sponsor Benefits | Platinum \$300 Only 4 Spots Available! |
|----------------------------------|---|
| Logo on Raffle Ticket | Full-Color Logo |
| Business On-Site Raffle Drawings | 2 |
| Chamber On-Site Raffle Drawing | 2 |
| Verbal Video Announcement | All Drawing Dates |
| Website | Logo |
| Newsletter | Logo |
| Post-Event Thank You | Logo |

Sponsorship Deadline: August 15, 2024

Sculpture Tour



Become a sponsor of the Menomonie Sculpture Tour!

We work with Sculpture Tour Eau Claire to procure sculptures to be placed throughout the city. Sculpture Tours create a space for local and international artists to showcase their work and are free and available to the public 24/7 on our city streets and in our parks. This public art adds uniqueness to our community and helps to make Menomonie a place where people come to work, play, and live.

Sponsor Opportunities

| Sponsor Benefits | Sponsor \$3000/year for 3 years | Partner \$2000/year | Supporter \$1000/year |
|----------------------------------|---------------------------------------|------------------------|--------------------------|
| Marketing Materials | Logo | Logo | Name |
| Website Event Page | Logo | Logo | Name |
| Social Media Promotion | Logo | Logo | Name |
| Choice of Sculpture and Location | ● | | |
| Sculpture Signage | Logo | | |



Marketing Opportunities

Partner with the Chamber to promote your business or organization and maximize reach. Advertise with the Menomonie Area Chamber & Visitor Center's and the Explore Menomonie platforms!

menomonie area

CHAMBER & VISITOR CENTER

- 72,502 Webpage Views
- 87,664 Social Media Reach
- 5,867 Social Media Followers
- 1,000+ Email Addresses
- 2,000+ Chamber Checks Issued



- 175,466 Webpage Views
- 2,516,265 Social Media Reach
- 7,844 Social Media Followers
- 2,700+ Email Addresses

Reach Metrics (October 1, 2022 - October 1 - 2023)

Targeted Email

An exclusive email with just your ad space, provided to all active investor email addresses on file

| | |
|-----------|-------|
| 1 Display | \$150 |
|-----------|-------|

Banner Ads

Published on home page of the Chamber website

Ad dimensions: 1200 x 113 px

| | |
|------------------|--------|
| 1 Month Display | \$150 |
| 6 Month Display | \$575 |
| 12 Month Display | \$1000 |

Chamber Check Ad Space

Your business logo and contact information is included with every Chamber Check sold as well as listed on the Chamber Check website page

| | |
|-----------|-------|
| 1 Display | \$100 |
|-----------|-------|

Member Listing

Purchase mailing label sheets with addresses for all active Chamber member investors

| | |
|----------------|-------|
| Printed Labels | \$50 |
| Digital Labels | \$200 |

Digital Newsletter

The Menomonie Area Chamber & Visitor Center publishes two digital newsletters, each with different contact lists and audience reach. Release dates are listed below

Ad Dimensions: 1200 x 300 px

Menomonie Chamber Newsletter Schedule

The Menomonie Chamber newsletter sends out a weekly digital newsletter to all Chamber member investors.

| | | | | | |
|-----------|---|----|----|----|----|
| January | 2 | 9 | 15 | 23 | 30 |
| February | 6 | 13 | 19 | 27 | |
| March | 5 | 12 | 18 | 26 | |
| April | 2 | 9 | 15 | 23 | 30 |
| May | 7 | 14 | 21 | 28 | |
| June | 4 | 11 | 17 | 25 | |
| July | 2 | 9 | 15 | 23 | 30 |
| August | 6 | 13 | 19 | 27 | |
| September | 3 | 10 | 16 | 24 | |
| October | 1 | 8 | 15 | 21 | 29 |
| November | 5 | 12 | 18 | 26 | |
| December | 3 | 10 | 16 | 24 | 31 |

| | | | |
|------------|-------|-------------|-------|
| 1 Display | \$100 | 8 Displays | \$600 |
| 4 Displays | \$350 | 12 Displays | \$750 |

Explore Menomonie Newsletter Schedule

The Explore Menomonie newsletter sends out a bi-monthly digital newsletter to community members & potential tourists to the Menomonie area.

| | | |
|-----------|---|----|
| January | 4 | 18 |
| February | 1 | 15 |
| March | 7 | 21 |
| April | 4 | 18 |
| May | 2 | 16 |
| June | 6 | 20 |
| July | 4 | 18 |
| August | 1 | 15 |
| September | 5 | 19 |
| October | 3 | 17 |
| November | 7 | 21 |
| December | 5 | 19 |

Sponsor Investment & Marketing Menu

2024

Fill out the form below and submit to the Menomonie Area Chamber & Visitor Center to reserve your business for sponsorship.

Bags for Benefit

| | |
|--|------------------|
| | Platinum - \$250 |
| | Gold - \$100 |

Youth Career Expo

| | |
|--|------------------|
| | Platinum - \$500 |
| | Gold - \$250 |
| | Silver - \$150 |

Annual Meeting & Awards

| | |
|----------|--------------------------|
| | Platinum - \$3500 |
| | Gold - \$2500 |
| | Silver - \$1000 |
| | Bronze - \$750 |
| | Dessert - \$300 |
| | After Party - \$300 |
| Qty_____ | Individual Ticket - \$70 |
| Qty_____ | Table of 8 - \$500 |

Leadership Menomonie

| | |
|----------|-----------------------------|
| | Platinum - \$1750 |
| | Gold - \$750 |
| | Lunch - \$300 |
| | Community Project - \$250 |
| Qty_____ | Individual Tuition - \$1250 |

Leadership Luncheon

| | |
|--|------------------|
| | Platinum - \$500 |
| | Gold - \$250 |

Golf Outing

| | |
|----------|-----------------------------------|
| | Platinum - \$1750 |
| | Gold - \$1250 |
| | Silver - \$1000 |
| | Hole in One Contest - \$750 |
| | Beverage Cart - \$500 |
| | Putting Game - \$500 |
| | Hole - \$350 |
| | Lunch - \$300 |
| | Snack - \$300 |
| | Dessert - \$300 |
| Qty_____ | Team Registration - \$450 (Early) |
| Qty_____ | Team Registration - \$500 (Late) |
| Qty_____ | Individual Ticket - \$135 |
| | Team Game Package - \$80 |

Meet Menomonie

| | |
|--|-------------------|
| | Platinum - \$1000 |
| | Gold - \$500 |
| | Booth - \$250 |

Holiday Party Business After Hours

| | |
|--|------------------|
| | Platinum - \$500 |
| | Gold - \$250 |

Holiday Raffle

| | |
|--|------------------|
| | Platinum - \$300 |
|--|------------------|

Sculpture Tour

| | |
|--|-----------------------------------|
| | Sponsor - \$3000/year for 3 years |
| | Partner - \$2000/year |
| | Supporter - \$1000/year |

Targeted Email

| | |
|--|-------------------|
| | 1 Display - \$150 |
|--|-------------------|

Banner Ads

| | |
|--|---------------------------|
| | 1 Month Display - \$150 |
| | 6 Month Display - \$575 |
| | 12 Month Display - \$1000 |

Chamber Check Ad Space

| | |
|--|-------------------|
| | 1 Display - \$100 |
|--|-------------------|

Member Listing

| | |
|--|------------------------|
| | Printed Labels - \$50 |
| | Digital Labels - \$200 |

Digital Newsletter

| | |
|--|---------------------|
| | 1 Display - \$100 |
| | 4 Displays - \$350 |
| | 8 Displays - \$600 |
| | 12 Displays - \$750 |

| | |
|--------------|--|
| Contact Name | |
| Business | |
| Email | |

| | |
|------------------|--|
| Phone | |
| Investment Total | |

By completing this form, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating circumstances. Invoices will be provided two months prior to event unless otherwise requested.