

# MENOMONIE AREA CHAMBER & VISITOR CENTER

# SPONSOR MENU



2024



**menomonie area**  
CHAMBER & VISITOR CENTER





Promote your business through a social networking event that connects both Chamber investors and community members in an informal setting. As a venue host, you are invited to share your business through on-site tours to increase visibility. As a food/drink host, we invite you to coordinate with the venue host to entertain guests with light hors d'oeuvres and beverages of your choice. If venue licensing allows, a cash bar may be offered. Contact the Chamber for questions regarding alternate licensing options. Availability is limited and scheduled well in advance.

## Sponsor Opportunities

### Co-Hosting Collaboration

Sponsor Benefits	In-Kind Venue	In-Kind Food / Drink
Event Flyer	Logo	Logo
Website Event Page	Logo	Logo
Pre-Event Social Media Promotion	●	●
Pre-Event Newsletter Promotion	●	●
Pre-Event Video	●	●
Table Tents	●	●
Event Message/Presentation	●	●
Business Tour (Optional)	●	
Post Event Social Media	●	●
Post Event Newsletter	Logo	Logo

The sponsor commitment deadline for Business After Hours is ongoing. Please contact us or visit the Business After Hours webpage (under Programs) for available dates and to download the application to host/co-host.



# Chamber Luncheons

Quarterly  
11:30 a.m. - 1:00 p.m.  
Location: Investor Business Rotation



Explore our vibrant Chamber Luncheons, a quarterly series thoughtfully curated to enhance your business' professional growth. Each session offers a keynote-style luncheon that provides the opportunity to learn from field experts. It's not just about listening; these events are designed to actively equip your team with valuable tools and resources to support business development. Join us in nurturing your business' advancement one luncheon at a time!

## Dates

Artificial Intelligence: February 15, 2024

Leadership: June 11, 2024

Tourism: September, 2024

Advocacy: December, 2024

Visit the Chamber Luncheon webpage for full event details.



## Individual Chamber Luncheon Sponsor Opportunities

Sponsor Benefits	Platinum \$500	Gold \$250
Event Flyer	Logo	Name
Program Website Page	Logo	Name
Luncheon Registrations	4	2
Social Media Promotion	●	
Event Welcome Message	●	
Newsletter Recognition	Logo	
Event Welcome Banner	Logo	

Participating businesses are invited to connect with approximately 500 high school students from local school districts to promote employment, describe career pathways, and advocate for internships, co-ops, and youth apprenticeships. This expo style event is your opportunity to help educate and build our future workforce. Sponsorships from this event also support the Chamber scholarship, which is available to graduating seniors throughout Dunn County who have a parent/guardian or grandparent who is employed by a Chamber member investor business. A student working directly for a Chamber membership investor also meets eligibility criteria.



## Sponsor Opportunities

Sponsor Benefits	Platinum \$500	Gold \$250	Silver \$150
Event Flyer	Logo	Logo	Name
Website Event Page	Logo	Logo	Name
Booth at Event	2	1	1
Social Media Promotion	Logo	Name	
Scholarship Presentation Invite	●	●	
Post Event Newsletter Recognition	Logo	Logo	
New! Premier Placement	●		
New! Student Group Address	●		
Event Welcome Banner	Logo		
Scholarship Sponsor	●		



# Annual Meeting & Awards

May 29, 2024 | 4:30 - 9:45 pm

Location: University of Wisconsin-Stout

This much-anticipated event celebrates our Chamber investors, volunteers, and community leaders.

Please join us as we recognize key contributions to business and our community during our annual award presentation and learn about what the Chamber has prepared for your business in the next year.

This event is "entertainment style" with heavy hors d'oeuvres, a cash bar, raffles, and a one-hour award program. An afterparty will take place following the program, to provide enhanced connection opportunities and continued celebrations.



## Ticket Options

Individual Tickets - \$70 Each

Assigned table seating

Table for 8 - \$500

Reserved table for 8 attendees

## Sponsor Opportunities

Sponsor Benefits	Platinum \$3,500	Gold \$2,500	Silver \$1,000	Bronze \$750 (Award) Only 8 Available!	<b>New!</b> Dessert \$300 Logo on all Tables at Event	<b>New!</b> After Party \$300 Logo on all Tables at After Party
Post Event Newsletter	Logo	Logo	Name	Name	Name	Name
Website Event Page	Logo	Logo	Name	Name		
Website Landing Page	Logo	Logo	Name	Name		
Printed Program	Logo	Logo	Logo	Name		
Attendee Tickets	Premier Reserved Table for 8	Premier Reserved Table for 4 (shared)	Reserved Table for 2 (shared)	Reserved Table for 2 (shared)		
Event Welcome Banner	Logo	Name	Name			
Social Media Promotion	Logo	Logo				
Video Welcome						
Attendee Address						
On-Screen Continuous Logo						
Digital & Print Event Flyers						

# Golf Outing

August 7, 2024  
10:30 a.m. Shotgun Start  
Location: Whitetail Golf Course



Build your business connections on the greens during this 4-person scramble tournament. The winning golf team will receive their business name on the traveling trophy and will have the honor of displaying it at their business until the next year's golf outing.

Not interested in golfing? Check out various sponsor investment options to promote your business.

## Registration Information

Individual Registration \$135

Foursome Team \$450 (Register by June 1, 2024)

Foursome Team \$500 (Registration after June 1, 2024)

Team Game Package \$80

Golf includes 18-hole scramble, shared cart, golfer gift, box lunch and steak dinner.

\*Additional dinner tickets may be purchased  
PRIOR to deadline for \$25/each

This is a scored scramble -  
turn in your scorecard at the end  
to qualify for team prizes.







August 7, 2024  
10:30 a.m. Shotgun Start  
Location: Whitetail Golf Course

## Sponsor Opportunities

Sponsor Benefits	Platinum \$1750	Gold \$1250	Silver \$1000	Hole-in-One Contest \$750	Beverage Cart \$500	Putting Game \$500
Logo Displayed at Venue	At Tee	At Tee	On Golfer Gift	At Tee	On Cart	At Green
In-Person Representative	At Tee Includes 2 lunches and 2 dinners	At Tee Includes 2 lunches		At Tee	On Cart	At Green
New! Post Event Website	Logo	Logo	Name	Name	Name	Name
Website Event Page	Logo	Name	Name	Name		
Golfer Program	Logo	Logo	Name	Name		
Social Media Promotion	Logo	Logo	Name			
Post Event Newsletter	Logo	Logo	Name			
Golfer Registrations	Team of 4 & Team Games	Team of 4				
Digital & Print Event Flyers	Logo	Name				
New! Staff/Volunteer T-shirts	Logo	Name				
Premier Hole Placement	●					
Event Welcome Message	●					
Event Welcome Banner	Logo					

## Additional Sponsorship Opportunities

Sponsor Benefits	Hole \$350	New! Lunch \$300	Snack \$300	Dessert \$300
Logo Displayed at Venue	At Tee	On Lunches	Name in Program	On Dinner Tables
New! Post Event Website	Name	Name	Name	Name
In-Person Representative	At Tee Includes 2 lunches			

This ten-month program includes development activities and business tours that are strategically planned to create awareness of the businesses and industries that shape our community. Participants also engage in team building and leadership activities that impact personal and professional growth. Groups will complete a community service project, which they present during the graduation celebration. Promote your business and engage your team in Leadership Menomonie!

Leadership Menomonie takes place one day per month from 8:00 a.m. - 5:00 p.m.

## Individual Participant Tuition

Individual Tuition \$1,250

Participant tuition includes all program fees, leadership retreat, tours, transportation for four days, program supplies, and meals. Participants are responsible for their own transportation to/from the retreat site in August.

**Max Capacity: 24 Registrants**



## Sponsor Investment Levels

Sponsor Benefits	Platinum \$1750	Gold \$750	Lunch \$300 (In Kind or Financial)	Community Project Sponsor \$250
Website Event Page	Logo	Name	Name	Name
Social Media Promotion	Logo	Name	Month Providing	Name
Post Event Newsletter	Logo	Name	Name	
Printed Program Materials	Logo	Name		
<b>New!</b> Community Project Marketing	Logo			Logo
Tuition	1 Full Tuition			
<b>New!</b> Retreat Welcome Sign	Logo			
Participant Lanyard Promotion	Logo			
<b>New!</b> Guaranteed Tour Spot	●			
Graduation Invitation & Program	Logo			
<b>New!</b> Class T-shirt Recognition	Logo			
Lunch Table Tents			Logo at hosted session	



# Meet Menomonie

September 4, 2024  
4:00 - 6:30 p.m.  
Event Set Up @ 2:30 pm



Don't miss out on this **EXCLUSIVE** connection to University of Wisconsin-Stout students, faculty, and staff. Showcase your brand and recruit new employees by reserving your spot today.

Through a partnership with the University of Wisconsin-Stout, we introduce investor businesses to thousands of students and University faculty and staff. Promote your business, its services, and recruit interns, volunteers and employees during this impactful, expo-style event. Customize your exhibit to entice participants to stop by and learn about your business. We provide you with a venue, exhibit table, chair and an audience! In 2023, over 1,000 University students participated.

Businesses are welcome to hand out food, non-alcoholic beverages, prizes and swag!

## Sponsor Opportunities

Sponsor Benefits	Platinum \$1000	Gold \$500	Booth \$250
Exhibit Booth Space	2	2	1
Website Event Page	Logo	Name	
Post Event Newsletter	Logo	Name	
New! Post Event Student Newsletter	Logo	Name	
Event Flyer	Logo		
Social Media Promotion	●		
Welcome Event Banner	Logo		

Non-Chamber Membership Investor Booth Registration:  
\$400 / Standard Booth

# Bags for Benefit

October 2024  
4 - 6:30 p.m.  
Location: TBA



Inviting all cornhole fans, players, and anyone that enjoys a great evening of fun!  
Bring your partner or we can accommodate finding you one.

## Individual Participation

Individual Registration Donation \$20  
Suggested Spectator Donation: \$5


Max registration of 20 teams  
Unlimited spectator space

Join us for a cornhole tournament to benefit a local nonprofit selected by the YP Steering Committee!

Bags for Benefit is a great way to give back while meeting new people and expanding your network.

Registration donations from the 2024 tournament will benefit Landmark Conservancy.

## Sponsor Opportunities

Sponsor Benefits	Platinum \$250	Gold \$100
Social Media Promotion	Logo	Logo
Website Event Page	Logo	Name
Individual Participants	6	2
Post Event Newsletter	Logo	Name
Website Event Flyer	Logo	
Event Welcome Banner		



# Holiday Party & Holiday Raffle

## Holiday Party

This special December Business After Hours offers you an opportunity to increase your connections with Chamber member investors. Be front and center at our most popular BAH!

As a sponsor, you will receive guest tickets to invite non-Chamber members to this exclusive event. The Chamber team handles all party coordination and event details.

### Sponsor Opportunities

Sponsor Benefits	Platinum \$500 Only 1 Spot Available!	Gold \$250 Only 2 Spots Available!
Social Media Promotion	Logo	Name
Event Flyer	Logo	Name
Website Event Page	Logo	Name
Guest Tickets (Non-Member Investors)	6	2
Post Event Newsletter	Logo	Name
Event Welcome Banner	Logo	

## Holiday Raffle

Keep the cheer here with the Annual Chamber Check Raffle! \$4,000 in Chamber Checks will be awarded, and are drawn on a progressive prize calendar. Chamber Checks can be used at more than 100 participating Chamber businesses, helping to boost our local economy.

Only 1,000 raffle tickets are printed and available for sale. This is a dynamite sponsor opportunity with limited sponsorships available!

### Sponsor Opportunities

Sponsor Benefits	Platinum \$300 Only 4 Spots Available!
Logo on Raffle Ticket	Full-Color Logo
Business On-Site Raffle Drawings	2
Chamber On-Site Raffle Drawing	2
Verbal Video Announcement	All Drawing Dates
Website Event Page	Logo
Newsletter Promotion	Logo
Post Event Thank You	Logo
Social Media Promotion	Drawing Days

# Sculpture Tour



Become a sponsor of the Menomonie Sculpture Tour!

We work with Sculpture Tour Eau Claire to procure sculptures to be placed throughout the city. Sculpture Tours create a space for local and international artists to showcase their work and are free and available to the public 24/7 on our city streets and in our parks. This public art adds uniqueness to our community and helps to make Menomonie a place where people come to work, play, and live.

## Sponsor Opportunities

Sponsor Benefits	Sponsor \$3000/year for 3 years	Partner \$2000/year	Supporter \$1000/year
Marketing Materials	Logo	Logo	Name
Explore Menomonie Website Event Page	Logo	Logo	Name
Social Media Promotion	Logo	Logo	Name
Choice of Sculpture and Location	●		
Sculpture Signage	Logo		








# Marketing Opportunities





Partner with the Chamber to promote your business or organization and maximize reach. Advertise with the Menomonie Area Chamber & Visitor Center's and the Explore Menomonie platforms!

## menomonie area

CHAMBER & VISITOR CENTER

-  72,502 Webpage Views
-  87,664 Social Media Reach
-  5,867 Social Media Followers
-  1,000+ Email Addresses
-  2,000+ Chamber Checks Issued



-  175,466 Webpage Views
-  2,516,265 Social Media Reach
-  7,844 Social Media Followers
-  2,700+ Email Addresses

Reach Metrics (October 1, 2022 - October 1 - 2023)

## Targeted Email

An exclusive email with just your ad space, provided to all active investor email addresses on file

1 Display	\$150
-----------	-------

## Banner Ads

Published on home page of the Chamber website

Ad dimensions: 1200 x 113 px

1 Month Display	\$150
6 Month Display	\$575
12 Month Display	\$1000

## Chamber Check Ad Space

Your business logo and contact information is included with every Chamber Check sold as well as listed on the Chamber Check website page

1 Display	\$100
-----------	-------

## Member Listing

Purchase mailing label sheets with addresses for all active Chamber member investors

Printed Labels	\$50
Digital Labels	\$200

## Digital Newsletter

The Menomonie Area Chamber & Visitor Center publishes two digital newsletters, each with different contact lists and audience reach. Release dates are listed below

Ad Dimensions: 1200 x 300 px

### Menomonie Chamber Newsletter Schedule

The Menomonie Chamber newsletter sends out a weekly digital newsletter to all Chamber member investors.

January	2	9	15	23	30
February	6	13	19	27	
March	5	12	18	26	
April	2	9	15	23	30
May	7	14	21	28	
June	4	11	17	25	
July	2	9	15	23	30
August	6	13	19	27	
September	3	10	16	24	
October	1	8	15	21	29
November	5	12	18	26	
December	3	10	16	24	31

1 Display	\$100	8 Displays	\$600
4 Displays	\$350	12 Displays	\$750

### Explore Menomonie Newsletter Schedule

The Explore Menomonie newsletter sends out a bi-monthly digital newsletter to community members & potential tourists to the Menomonie area.

January	4	18
February	1	15
March	7	21
April	4	18
May	2	16
June	6	20
July	4	18
August	1	15
September	5	19
October	3	17
November	7	21
December	5	19





# Sponsor Investment & Marketing Menu

2024

Fill out the form below and submit to the Menomonie Area Chamber & Visitor Center to reserve your business for sponsorship.

## Bags for Benefit

	Platinum - \$250
	Gold - \$100

## Youth Career Expo

	Platinum - \$500
	Gold - \$250
	Silver - \$150

## Annual Meeting & Awards

	Platinum - \$3500
	Gold - \$2500
	Silver - \$1000
	Bronze - \$750
	Dessert - \$300
	After Party - \$300
Qty_____	Individual Ticket - \$70
Qty_____	Table of 8 - \$500

## Leadership Menomonie

	Platinum - \$1750
	Gold - \$750
	Lunch - \$300
	Community Project - \$250
Qty_____	Individual Tuition - \$1250

## Leadership Luncheon

	Platinum - \$500
	Gold - \$250

## Golf Outing

	Platinum - \$1750
	Gold - \$1250
	Silver - \$1000
	Hole in One Contest - \$750
	Beverage Cart - \$500
	Putting Game - \$500
	Hole - \$350
	Lunch - \$300
	Snack - \$300
	Dessert - \$300
Qty_____	Team Registration - \$450 (Early)
Qty_____	Team Registration - \$500 (Late)
Qty_____	Individual Ticket - \$135
	Team Game Package - \$80

## Meet Menomonie

	Platinum - \$1000
	Gold - \$500
	Booth - \$250

## Holiday Party Business After Hours

	Platinum - \$500
	Gold - \$250

## Holiday Raffle

	Platinum - \$300
--	------------------

## Sculpture Tour

	Sponsor - \$3000/year for 3 years
	Partner - \$2000/year
	Supporter - \$1000/year

## Targeted Email

	1 Display - \$150
--	-------------------

## Banner Ads

	1 Month Display - \$150
	6 Month Display - \$575
	12 Month Display - \$1000

## Chamber Check Ad Space

	1 Display - \$100
--	-------------------

## Member Listing

	Printed Labels - \$50
	Digital Labels - \$200

## Digital Newsletter

	1 Display - \$100
	4 Displays - \$350
	8 Displays - \$600
	12 Displays - \$750

Contact Name	
Business	
Email	

Phone	
Investment Total	

By completing this form, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating circumstances. Invoices will be provided two months prior to event unless otherwise requested.



# MENOMONIE AREA CHAMBER & VISITOR CENTER

# SPONSOR MENU



2024

**menomonie area**  
CHAMBER & VISITOR CENTER