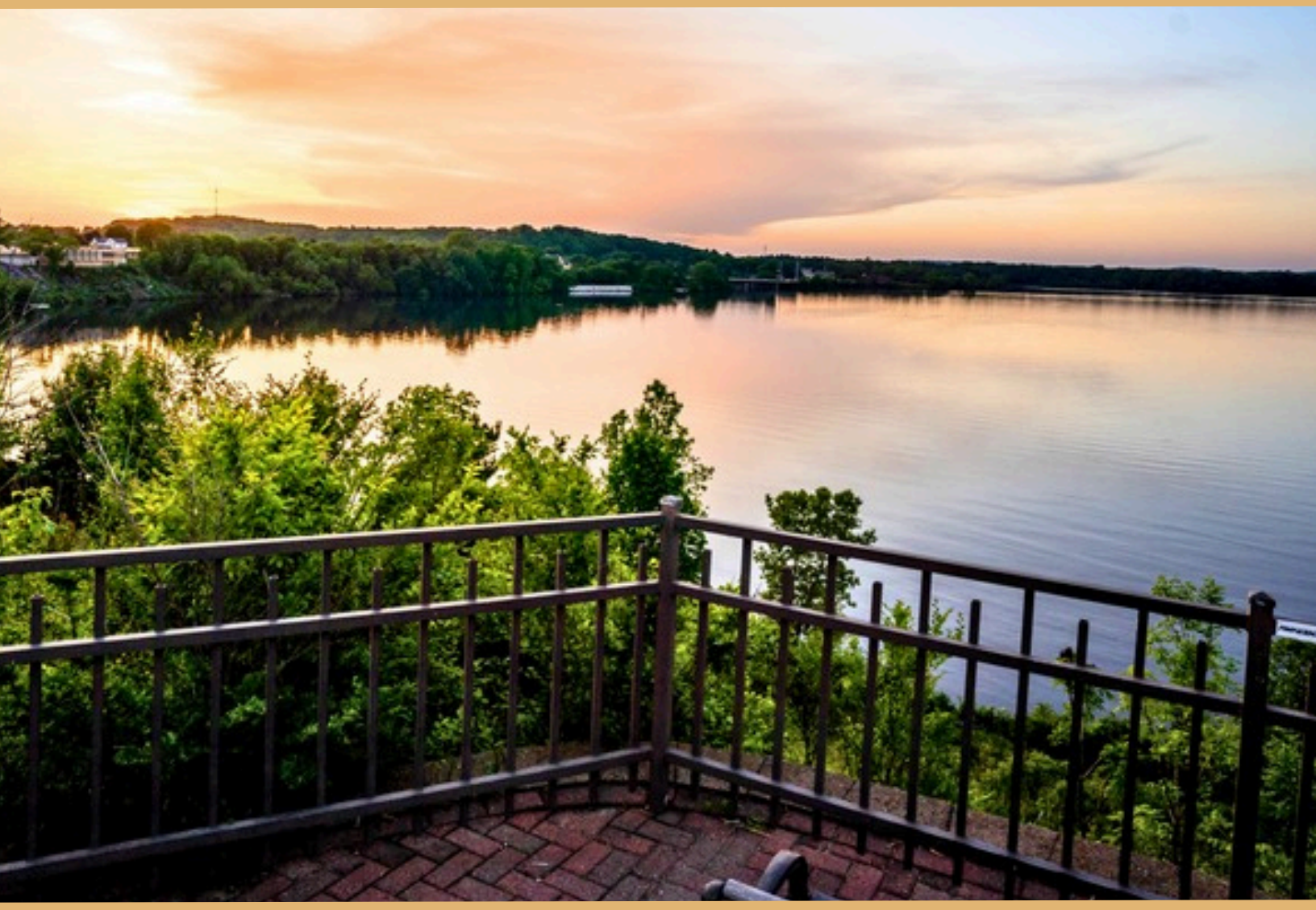
menomonie area
CHAMBER & VISITOR CENTER

2027

MEMBERSHIP GUIDE

Connecting Businesses. Supporting Growth. Strengthening Community.



menomoniechamber.org

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MEET YOUR CHAMBER STAFF

The Menomonie Area Chamber & Visitor Center team is here to provide support for your business/organization and engage with our community. The Chamber acts as a hub for resources and streamlines relevant information for the business community and visitors. If you have any questions or if there is anything we can do to assist your business, please don't hesitate to reach out to us!

Sincerely,

Your Menomonie Area Chamber & Visitor Center Team!



ANDREW HOLT

Chief Executive Officer

ceo@menomoniechamber.org



MELISSA ANDERSON

Director of Investor Relations

programs@menomoniechamber.org



TAMMY SIMON

Director of Tourism

tourism@menomoniechamber.org



AMANDA BOYCE

Operations Support Specialist

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MAYA CANON

Marketing Coordinator

marketing@menomoniechamber.org

2026 BOARD OF DIRECTORS

EXECUTIVE TEAM



Travis Ida
Chair
Boys & Girls Clubs of the Greater Chippewa Valley



Kyrah Klika
Vice Chair/Secretary
WESTconsin Credit Union



Katherine Frank
Past Chair
University of Wisconsin-Stout



Jolene Fisher
Treasurer
Dunn Energy Cooperative



Jeff Blomquist
Executive At Large
3M Company



Ryan Martin
Executive At Large
Pathways Real Estate



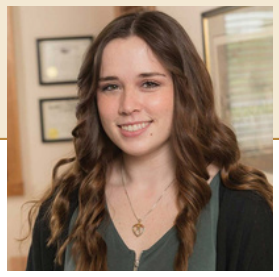
Andrew Holt
CEO, ex officio



Stanley Lichucki
Andersen Corporation



Jim Maguire
Wilson Creek Inn



Maggie McLoone
Weld Riley, S.C.



Shellee Pechmiller
Bill's Distributing, Ltd.



Maggie Peinovich
Mayo Clinic Health System



Cory Scheidler
Cedar Corporation



Jeff Sullivan
Chippewa Valley Technical College



Amanda Truman



Joe Zydowsky
School District of Menomonie

Learn more about the Board



GET INVOLVED

Our investors are the driving force behind our success. Their engagement, expertise, and support help strengthen our community and advance shared goals. Volunteer opportunities within committees allow investors and their employees to expand their professional networks, collaborate with peers, and make a direct impact on local business growth. All employees of current investors are welcome to get involved and contribute.

ADVOCACY COMMITTEE

The Advocacy Committee actively supports the planning and execution of advocacy-focused events and activities in collaboration with Chamber staff. Their proactive approach extends to cultivating and nurturing productive relationships between the Chamber and public officials. The committee takes on the responsibility of discussing and offering recommendations regarding the Chamber's stance on legislation to the Board of Directors. Additionally, the committee is instrumental in promoting the Chippewa Valley Rally, working to bolster participation in this significant event. To stay informed and responsive to community needs, the Advocacy Committee identifies key issues through comprehensive methods such as information sharing, data review, and other strategic approaches. Their commitment extends to creating educational and resource tools that empower Chamber investors. Beyond these specific responsibilities, the committee undertakes various actions aligned with the Menomonie Area Chamber's strategic direction to further enhance its impact and effectiveness.









AMBASSADOR COMMITTEE

Ambassadors serve as enthusiastic representatives of our business community, promoting Chamber programs, welcoming new investors, and sharing valuable insight about local opportunities, membership benefits, and community engagement. These dedicated volunteers share their knowledge and experiences with investors, guiding them on the path of Chamber success. Ambassadors are the champions of fun, assisting with various Chamber and investor celebrations.

WORKFORCE & EDUCATION COMMITTEE

The mission of the Workforce & Education Committee is to connect Menomonie area employers, students, and local education providers to develop and retain a qualified workforce. The Workforce & Education Committee collaborates with the Chamber team to provide the Youth Career Expo, Meet Menomonie, and other workforce activities.

YOUNG PROFESSIONALS STEERING COMMITTEE

Young Professionals is a tool to engage the emerging workforce in our community with socialization, development and community service as key topics for this group. Young Professionals is a great way to enhance leadership skills while building relationships to create the next generation of leaders within our community. The Young Professionals steering committee is open to all members ages 18 - 39. Activities supported by Young Professionals are open to **anyone** who's young at heart and eager to connect, grow, and make an impact in our community.

WANT TO GET INVOLVED?

SCAN THE QR CODE TO SUBMIT AN APPLICATION!









BUSINESS SERVICES

RIBBON CUTTINGS & GROUNDBREAKINGS

Let the Chamber team help you celebrate and share your story. Whether you're hosting a groundbreaking, grand opening, or celebrating a monumental business anniversary, the Chamber has options to help you get your message out to the business community. In order to allow for proper promotion of this celebration, we require that all celebrations be scheduled at least two weeks in advance.

Ribbon Cutting Celebration Types:

- New Chamber Investor
- Business Anniversaries
- Acquisition, Rebrand
- Open House, Remodel, & Grand Openings
- Groundbreakings

CHAMBER EQUIPMENT LENDING LIBRARY

Chamber members have the ability to utilize Chamber equipment at no cost!

- 6-Foot Plastic Folding Tables
- Bean Bag Boards
- Extension Cords
- Tents
- Gold Raffle Tumbler
- Lawn Game Equipment
- Paper Folder
- Pipe and Drape
- Speaker System
- Microphones
- Coolers
- And More!

See the full listing at: menomoniechamber.org/business-services

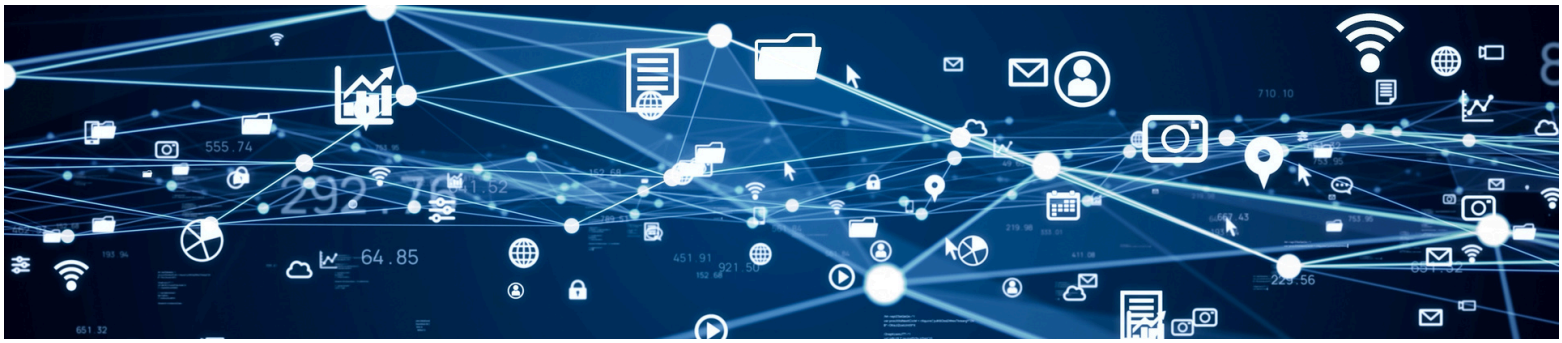
CHAMBER CONFERENCE ROOM USAGE

The Conference Room at the Menomonie Area Chamber & Visitor Center can be reserved for your business at no cost as a membership investor.

INDIVIDUAL BUSINESS ENGAGEMENT DATA

Did you know that we collect data on how many website visitors are searching for your business or clicking on your directory listing?

Contact **programs@menomoniechamber.org** to learn more about your individual analytics.



MEMBER INFORMATION CENTER (MIC)

MAKE THE MOST OF YOUR MEMBERSHIP WITH THE MIC

The Member Information Center (MIC) gives members the tools to manage their membership, promote their business, and stay connected. From updating business information and sharing job openings to registering for events and managing account details, the MIC provides easy access to important resources in one place.

PROMOTE YOUR BUSINESS

Share what is happening at your business through Chamber channels.

How: Submit job openings, events, Hot Deals and other available content for publication or Chamber approval.

Where: In the MIC, open the corresponding **Job Postings, Events or Hot Deals** section and select the option to add a new submission.

KEEP YOUR BUSINESS VISIBLE

Keep business information accurate and make sure the Chamber directory reflects the latest details.

How: Update contact information, business details, website information, logo and other profile content.

Where: In the MIC, go to **Company → Company Information** and select the information that needs to be updated.

REGISTER FOR CHAMBER EVENTS

Find upcoming opportunities to connect, learn and get involved with the Chamber.

How: View event details and register yourself or other representatives from the business.

Where: In the MIC, go to **Events → Events Calendar**, select an event and choose **Register**.

MANAGE YOUR MEMBERSHIP

Handle important membership and account information from one place.

How: View invoices, make online payments and access available account and billing information.

Where: In the MIC, use **Account Settings** and the available billing and payment options.

Whether at work, at home, or traveling, you can log in to your MIC and update your information anywhere you have internet access.

To get your MIC login or to add a staff member to your login roster, give us a call or email: **info@menomoniechamber.org**



MAXIMIZE YOUR MEMBERSHIP

Your Chamber investment is a lot like a gym membership. The gym offers a number of tools to help you achieve your goals: free weights, treadmills, stair-steppers. But if you don't use these tools, you won't achieve your fitness goals.

Similarly, the Chamber offers many tools that can help you achieve your business goals. Your online business listing helps you gain exposure by utilizing search engine-optimized keywords. We invite you to be part of the growth of the Menomonie Area Chamber & Visitor Center, the community, and to make the Chamber your most valued business partner.

Check these steps off your list and get started maximizing your Chamber investment today:

- ☐ Refresh your member listing on menomoniechamber.org
- ☐ Maintain up-to-date business and representative listings
- ☐ Drop off your marketing literature/business cards to display at our office
- ☐ Post a job opening, event, news release, or hot deal in your member portal
- ☐ Follow the Chamber on Facebook, Instagram, TikTok, & LinkedIn for regular updates
- ☐ Attend a Maximize Your Membership Session

MAXIMIZE YOUR MEMBERSHIP SESSIONS

Maximize Your Membership is an online learning opportunity designed to help Chamber members make the most of their investment. Participants will receive a guided overview of the **Member Information Center (MIC)**. Learn how to update your business profile, post events, share job openings, and access exclusive member tools that enhance your visibility and engagement within the local business community.

Contact the Chamber or visit **menomoniechamber.org/maximizemembership** to learn how to register.



CHAMBER CHECKS

Chamber checks can be purchased from the Menomonie Area Chamber & Visitor Center's office or online in increments of $5 - $50. Anyone is welcome to purchase and/or redeem Chamber checks.

How can my business use Chamber checks? Local businesses use Chamber checks for employee rewards, customer appreciation, as a marketing tool, and for various other programs.

Chamber checks are valid at more than 100 participating Chamber investor businesses, which means we are directing customers to your location and encouraging our community to support local businesses.

GETTING STARTED ACCEPTING CHAMBER CHECKS

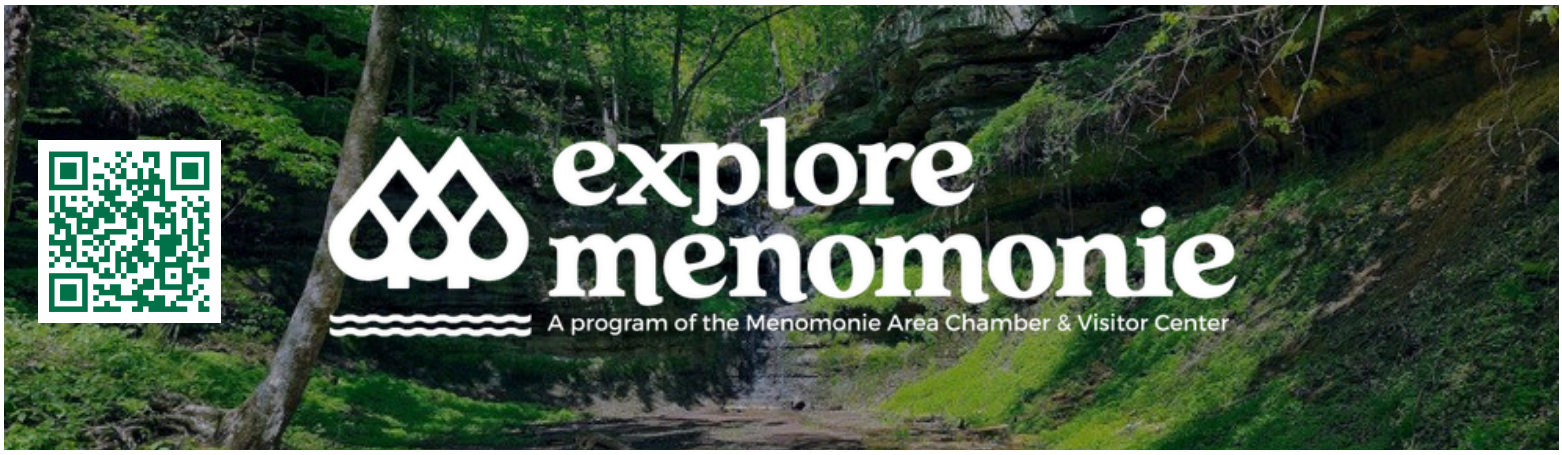
- ☐ Sign up with the Chamber at **info@menomoniechamber.org**.
- ☐ When presented with a Chamber check as payment, investor businesses accept it as a normal check and provide cash back, if applicable.
- ☐ If you notice a Chamber check is 120 days past the issue date, contact the Chamber office and we will issue you a replacement check.
- ☐ Your business will be listed as a participating investor.
  - Optional business ad space available to increase business visibility

DRIVE SALES AND VISIBILITY! SEE **PAGE 30** TO LEARN HOW TO ADVERTISE WITH CHAMBER CHECKS.









WHAT IS EXPLORE MENOMONIE?

Explore Menomonie is the tourism and destination marketing program of the Menomonie Area Chamber & Visitor Center. Its mission is to attract visitors, promote local attractions and events, and highlight the vibrant character of the Menomonie area. Through storytelling, marketing initiatives, and partnerships with community organizations, Explore Menomonie helps strengthen our local economy by driving tourism and visitor spending.

The program operates through a dedicated tourism budget supported by room tax revenue, grants, and partnerships specifically allocated for tourism promotion and tourism development. These funds allow the Chamber & Visitor Center to expand Menomonie's reach, elevate local businesses, and enhance the visitor experience, all without drawing from Chamber membership investments.

Whether through regional marketing campaigns, visitor guides, event promotion, or digital outreach, Explore Menomonie continues to share the story of our community, inviting travelers to explore, stay, and return again.

Key Initiatives for the Explore Menomonie Program:

- Community Guide
- Special Event & Community Enhancement Grants
- Murals in Menomonie
- Sculpture Tour
- exploremenomonie.com website
- Destination Partner Support

COMMUNITY GUIDE

This biennial Community Guide highlights businesses and tourist attractions in the area. This guide is one of the primary resources for visitors and new residents. As an included benefit of your membership investment, your business name is included in the guide. Additional display ads are offered to Chamber investors at a discounted rate. Community Guides are distributed both locally and throughout the state of Wisconsin. An interactive version of the guide is available on **www.exploremenomonie.com**.

SPECIAL EVENT & COMMUNITY ENHANCEMENT GRANTS

Explore Menomonie, a program of the Menomonie Area Chamber & Visitor Center, is charged with promoting tourism activities throughout the Menomonie area. The overall goal is to bring in visitors to the area to create a positive impact on the region's economy.

The purpose of this grant program is to assist with funding for projects, programs and events that improve the experience of visiting the City of Menomonie and the Dunn County area. Long-term goals of this grant program include generating overnight visits, extending visitor stays, promoting a positive image to visitors, and creating a desire for visitors to return.



MURALS IN MENOMONIE

The Murals in Menomonie event brought artists and community partners together in June 2026 to create lasting public artwork throughout the city. Explore Menomonie helped to bring the project to life through local partnerships, event organization, and fundraising.

Although the event has ended, the murals remain as permanent attractions that beautify the city, encourage exploration, share our history, and support long-term tourism.

Learn more about Murals in Menomonie

MENOMONIE SCULPTURE TOUR

Learn more about the Menomonie Sculpture Tour

The Menomonie Sculpture Tour brings outdoor artwork to the community through a partnership with Sculpture Tour Eau Claire. These sculptures add character to public spaces while encouraging people to explore Menomonie and its businesses.

This collaboration highlights the role of public art in community placemaking and tourism development.

PARADE OF LIGHTS

Explore Menomonie's Parade of Lights brings festive displays to Menomonie and Dunn County each December. Participating homes and businesses are featured on a self-guided holiday lights map, giving people a seasonal activity to enjoy throughout the community.

The program encourages participation and highlights the creativity in Menomonie!

Learn more about the Parade of Lights

PARTNER WITH EXPLORE MENOMONIE

Interested in marketing partnerships, community enhancement projects, or special event grants?

Call the Chamber office or email Tammy at **tourism@menomoniechamber.org** to learn more.







ANNUAL MEETING & AWARDS







DATE & LOCATION TO BE ANNOUNCED

REGISTRATION

$70 INDIVIDUAL TICKETS

ASSIGNED TABLE SEATING

$500 TABLE FOR 8

RESERVED TABLE FOR 8 ATTENDEES

This much-anticipated event celebrates our Chamber investors, volunteers, and community leaders. Join us as we recognize key contributions to business and our community during our annual award presentation and learn about what the Chamber has prepared for your business in the next year.

The Annual Meeting & Awards is a signature celebration that brings together the business community from every sector to honor excellence, inspire collaboration, and share the vision for Menomonie's future. Attendees enjoy an engaging evening filled with networking, recognition, and insight into the Chamber's ongoing efforts to strengthen local businesses and organizations.

This event is "entertainment style" with heavy hors d'oeuvres, a cash bar, raffles, and a one-hour award program. An afterparty takes place following the program to provide enhanced connection opportunities and continued celebrations.

Whether you're a long-standing membership investor, a new member, or a community partner, this event offers a meaningful way to connect and celebrate.







ANNUAL MEETING & AWARDS

SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates					
	Platinum $3,500	Gold $2,000	Silver $1,000 (Award) Only 7 Available!	Bronze $500	Dessert $350	New! Celebration $250
Digital Newsletter	Logo	Logo	Name	Name	Name	New! Name
Website Event Page	Logo	Logo	Logo	Name	Name	New! Name
Printed Program	Logo	Logo	Logo	Name	Name	New! Name
Social Media Promotion	Featured logo and/or Tag	Featured logo and/or Tag	Logo	Logo	Logo	New! Name
Attendee Tickets	Premier Reserved Table for 8	Premier Reserved Table for 4 (shared)	Reserved Table for 2 (shared)	Reserved Table for 2 (shared)	New! 1 Ticket	New! 1 Ticket
Event Welcome Sign	Logo	Logo	Name	New! Name		
Table Tents	Logo	Name	New! Name			
On-Screen Recognition	Logo	Logo				
Sponsor Spotlight	Optional On Stage Address					
Video Message	On Screen	New! 30- Second On Screen				
Award Presentation			New! On Stage			
Dessert Table					Logo	
Total Marketing Value	**$1,100+**	**$1,100+**	**$775+**	**$775+**	**$775+**	**$750+**

Sponsorship opportunities are limited and filled on a first-come, first-served basis.
If a sponsorship level is full, our team will reach out with options for alternatives.

31ST ANNUAL GOLF OUTING







AUGUST 4, 2027

LOCATION TO BE ANNOUNCED

REGISTRATION

$500 FOURSOME TEAM
$80 TEAM GAME PACKAGE

GOLF INCLUDES 18-HOLE SCRAMBLE,
SHARED CART, GOLFER GIFT,
BOX LUNCH AND SEATED DINNER.

**ADDITIONAL DINNER TICKETS MAY BE PURCHASED PRIOR TO DEADLINE FOR $25/EACH*

Build your business connections on the greens during this 4-person scramble tournament!

We welcome you to join other Chamber membership investors and show off your skills or come just for the fun! Enjoy a day filled with friendly competition, networking, and plenty of laughs as teams take to the course. The winning golf team will receive their business name on the traveling trophy and will have the honor of displaying it at their business until the next year's golf outing. Following the tournament, participants can relax and connect during the awards presentation and dinner celebration.

Not interested in golfing? Check out various sponsor investment options to promote your business, gain visibility among local professionals, and show your support for the Menomonie business community. Sponsorships are available at multiple levels, offering opportunities for recognition both on and off the course.







31ST ANNUAL GOLF OUTING

SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates				
	Platinum $2,000	Gold $1,250	Ball $1,000	Beverage Cart $500	Putting Game $500
Logo Displayed at Venue	New! At Tee, Lunch, Program, Tables, & Golfer Gift	At Tee & Program	On Balls	On Cart	At Green
In-Person Representative	At Tee Includes 2 lunches and 2 dinners	At Tee Includes 2 lunches		On Cart	At Green
Website Event Page	Logo	Name	Name	Name	Name
Golfer Program	Logo	Logo	Name	Name	Name
Social Media Promotion	Logo and/or Tag	Logo and/or Tag	Name and/or Tag	Name	Name
Digital Newsletter	Logo	Logo	Name	Name	Name
Golfer Registrations	Team of 4 + Team Games	Team of 4			
Hole Sponsorship	Premium Placement	Preferred Placement			
Event Welcome Message	Verbal				
Event Welcome Banner	Logo				
Table Tents	Logo				
Total Marketing Value	**$1,100+**	**$875+**	**$550+**	**$375+**	**$375+**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates				
	Hole $400	Lunch $300	Snack $300	Dessert $300	Printed Promo in Golfer Gift $100
Logo Displayed at Venue	At Tee	On Lunches	Name in Program	On Dinner Tables	In Golfer Gift
Post Event Website	Name	Name	Name	Name	
In-Person Representative	At Tee Includes 2 lunches				
Total Marketing Value	**$275+**	**$275+**	**$275+**	**$275+**	-

Sponsorship opportunities are limited and filled on a first-come, first-served basis.
If a sponsorship level is full, our team will reach out with options for alternatives.

MEET MENOMONIE

CONNECT DIRECTLY WITH
STUDENTS
FROM UW-STOUT POLYTECHNIC

SEPTEMBER 15, 2027
4:00 P.M. - 7:00 P.M.

JOHNSON FIELDHOUSE MULTIPURPOSE ROOM

Streamline your recruiting and maximize your reach at Meet Menomonie, an exclusive opportunity to connect with UW-Stout students. More than 5,000 students across all grade levels are invited to participate, creating opportunities to build relationships with potential customers, volunteers, and future employees. Highlight your unique products and services.

WHY ATTEND?

PROMOTE YOUR BUSINESS

- Showcase your products and services.
- Share your mission and community impact.
- Invite students to engage as customers, employees, or volunteers.

SPOTLIGHT OPPORTUNITIES

- Feature employment opportunities, internships, or volunteer roles.
- Highlight why your business is a great place to work.
- Share how students can grow with your team.

CONNECT WITH THE CAMPUS COMMUNITY

- Build brand recognition with future talent.
- Start relationships with students early.
- Support a stronger local workforce.

SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates			
	Platinum $1,000	Gold $500	Exhibitor Table $250	New! Provided Printed Promo $100
Tables Provided	2	2	1	
Premier Placement	●	●		
Website Event Page	Logo	Name		
Digital Newsletter	Logo	Name		
Post-Event Student Newsletter	Logo	Name		
Social Media Promotion	Logo and/or Tag			
Welcome Event Sign	Logo			
Promotional Material Included in Each Attendee Bag				●
Total Marketing Value	$1,200+	$450+	-	-

Non-Chamber Membership Investor Registration: $400 for an Exhibitor Table

Sponsorship opportunities are limited and filled on a first-come, first-served basis.
If a sponsorship level is full, our team will reach out with options for alternatives.

MENOMONIE AREA CHAMBER'S

YOUTH CAREER EXPO

CONNECT WITH

500+ STUDENTS

9 SCHOOL DISTRICTS

APRIL 21, 2027

9:00 A.M. - 12:00 P.M.

MENOMONIE HIGH SCHOOL

The 2027 Youth Career Expo is your chance to connect with **500+ students** from multiple schools, helping them explore career paths while building your future workforce. This event provides direct access to motivated students eager to learn about job opportunities, career skills, and local industries.

WHY ATTEND?

SHOWCASE CAREERS

- Give students a firsthand look at careers in your industry.
- Explain the skills needed for success.
- Outline the steps to enter and grow in the field.

HIGHLIGHT OPPORTUNITIES

- Introduce students to internships & job opportunities.
- Highlight why your workplace is a great career choice.
- Showcase opportunities for future career growth.

ENGAGE WITH FUTURE TALENT

- Connect with students eager to learn and explore careers.
- Build relationships early with future professionals.
- Help shape the workforce of tomorrow.

SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates		
	Platinum $500	**Gold $250**	**Exhibitor Table $150**
Tables Provided	2	2	1
Premier Placement	●	●	
Website Event Page	Logo	Logo	Name
Digital Newsletter	Logo	Name	
Social Media Promotion	Logo and/or Tag	Name and/or Tag	
Welcome Event Sign	Logo		
Student Welcome	Verbal		
Total Marketing Value	$1,050+	$600	$225+

Non-Chamber Membership Investor Registration: $250 for an Exhibitor Table

Sponsorship opportunities are limited and filled on a first-come, first-served basis.
If a sponsorship level is full, our team will reach out with options for alternatives.

Leadership Menomonie
Collaborate. Experience. Discover.







AUGUST 2027 - JUNE 2028

TRAVELING LOCATIONS

REGISTRATION

INDIVIDUAL TUITION $1,300

Participant tuition includes all program fees, leadership retreat, tours, transportation for tour days, program supplies, and meals. Participants are responsible for their own transportation to/from the retreat site in August.

This program includes development activities and business tours that are strategically planned to create awareness of the businesses and industries that shape our community.

Participants also engage in team building and leadership activities that impact personal and professional growth. Groups will complete a community service project, which they present during the graduation celebration.

Promote your business and engage your team in Leadership Menomonie! Space in this program is limited to maintain a small group environment.

Explore the program syllabus and learning modules at **menomoniechamber.org/leadership-menomonie/**

SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates		
	Program $1,750	Transportation $750 (New!)	Lunch $300 (In-Kind or Financial)
Website Event Page	Logo	Logo (New!)	Name
Social Media Promotion	Logo and/or Tag	Name and/or Tag	During the Month Providing Logo and/or Tag
Digital Newsletter	Logo	Name	Name
Tuition	1 Full Tuition		
Retreat Welcome Sign	Logo		
Participant Lanyard Promotion	Logo		
Optional: Tour Host	One Month		
Graduation Invitation & Program	Logo		
Lunch Table Tents	Logo		Logo at hosted session
Total Marketing Value	**$3,300+**	**$1,650+**	**$275+**

Sponsorship opportunities are limited and filled on a first-come, first-served basis.
If a sponsorship level is full, our team will reach out with options for alternatives.

Business After Hours

Connect. Promote. Expand.







DATES:

- JANUARY 11, 2027
- FEBRUARY 8, 2027
- MARCH 8, 2027
- APRIL 19, 2027
- MAY 17, 2027
- SEPTEMBER 20, 2027
- OCTOBER 18, 2027
- NOVEMBER 15, 2027
- DECEMBER 13, 2027

TRAVELING HOST LOCATIONS

REGISTRATION

FREE FOR MEMBER EMPLOYEES

$10 FOR PUBLIC

Promote your business through a casual networking event connecting Chamber investors and community members.

Venue hosts can highlight their business through on-site tours, while food and drink hosts collaborate to serve light hors d'oeuvres and beverages. If licensing allows, a cash bar may be offered. All co-hosts share event expenses to help make the evening possible. For questions about licensing, contact the Chamber. Availability is limited and scheduled in advance.

Want to boost your visibility even further? **Sponsor the Business After Hours program** to connect directly with local business leaders, decision-makers, and potential clients. Sponsorship offers a chance to highlight your products or services, strengthen your brand, and build lasting relationships while supporting Menomonie's business community all year.

These events foster meaningful connections that often extend beyond the evening. By hosting or sponsoring, your business becomes part of an ongoing effort to grow collaboration, encourage local engagement, and strengthen the network that drives Menomonie's success.

SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Level & Rate
	Platinum $500
Social Media Promotion	Logo and/or Tag
Website Event Page	Logo
Sponsor Spotlight	At the Summer Soiree and the Holiday Party
Post Event Newsletter	Logo
Table Tents	Logo
Public Guest Passes	Logo
Total Marketing Value	*$3,150+*

To maximize your sponsorship opportunities for this program in the 2027 calendar year, please register by January 31st. Sponsorships secured after this date will not be prorated. Sponsorship opportunities are limited and filled on a first-come, first-served basis. If a sponsorship level is full, our team will reach out with options for alternatives.

Holiday Raffle

Enter for a Chance to Win Chamber Checks. Support Local Businesses When You Shop.

Shop Local!

SELECT DATES IN DECEMBER 2027

TRAVELING LOCATIONS

TICKET PRICE

1 FOR $10
12 FOR $100

Keep the cheer here with the Annual Chamber Check Raffle! Throughout the holiday season, winners are drawn on a progressive prize calendar for a chance to receive Chamber Checks, redeemable at more than 100 participating Chamber businesses. With only 1,000 raffle tickets available, this annual tradition encourages shopping locally while supporting the business community.

Sponsorship offers a great opportunity to put your business in the spotlight during the holiday season. Sponsors receive recognition through raffle tickets, digital promotions, and designated prize drawings, helping businesses reach community members while supporting local spending. Sponsorship opportunities are limited!

SPONSOR OPPORTUNITIES

Sponsor Benefits	**Sponsor Level & Rate** **Platinum $400** Only 6 Spots Available!
Logo on Raffle Ticket	Full-Color Logo
On-Site Raffle Drawings at Your Business	2
On-Site Raffle Drawing at the Chamber	2
Website Event Page	Logo
Digital Newsletter	Logo
Social Media Promotion	Logo and/or Tag on Designated Drawing Days
Total Marketing Value	**$1,250+**

Sponsorship opportunities are limited and filled on a first-come, first-served basis.
If a sponsorship level is full, our team will reach out with options for alternatives.

Chamber Luncheon

Keynote Professional Development







DATES:

- MARCH 11, 2027
- MAY 13, 2027
- NOVEMBER 18, 2027

BILL'S DISTRIBUTING LTD

REGISTRATION

$40 FOR MEMBER EMPLOYEES
$50 FOR PUBLIC

Explore our Chamber Luncheons, a signature series thoughtfully curated to enhance professional and organizational growth. Each session features a keynote-style luncheon where attendees can gain valuable insight from experienced speakers who share practical knowledge, emerging trends, and strategies to strengthen business success.

More than an opportunity to listen, these events provide participants with tools and resources that can be applied directly to their workplace. Attendees also have time to connect with peers, exchange ideas, and discuss challenges that impact local industries. Whether looking to spark new ideas, build partnerships, or stay informed on regional trends, the Chamber Luncheons offer an engaging setting to learn, grow, and invest in continued development.

SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates	
	Platinum $500	Gold $250
Program Website Page	Logo	Name
Luncheon Registrations	4 tickets per year, $160 value!	2 tickets per year, $80 value!
Table Tents	Logo	Name
Social Media Promotion	Logo and/or Tag	
Newsletter Recognition	Logo	
Total Marketing Value	$1,640+	$450+

To maximize your sponsorship opportunities for this program in the 2027 calendar year, please register by January 31st. Sponsorships secured after this date will not be prorated. Sponsorship opportunities are limited and filled on a first-come, first-served basis. If a sponsorship level is full, our team will reach out with options for alternatives.

Skill Booster Series
Hands-On Learning Labs







DATES:

- FEBRUARY 3, 2027
- OCTOBER 5, 2027

MENOMONIE AREA CHAMBER & VISITOR CENTER

REGISTRATION

$69 PER SESSION

The Skill Booster Series is an ongoing collection of educational seminars designed to empower members and the broader community with meaningful professional development opportunities. These classroom-style sessions take place throughout the year, giving attendees the flexibility to participate in multiple events based on their interests, experience level, and business goals.

Each seminar encourages participation, discussion, and collaboration among attendees. Sessions are led by knowledgeable presenters who share real-world insights, practical tools, and strategies that can be immediately applied to strengthen individual performance and enhance organizational success.

The Skill Booster Series provides a welcoming environment for continued learning and connection within the local business community. Participate in these engaging sessions to gain new skills, build connections, and help advance the growth and success of Menomonie and Dunn County.

SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates	
	Platinum $500 Only 3 Available	Gold $250
Session Registration	2 Class Registrations	1 Class Registration
Table Tents	Logo	Name
Website Event Page	Logo	Name
Newsletter Recognition	Logo	Name
Social Media Promotion	Logo and/or Tag	
Total Marketing Value	**$800+**	**$250+**

To maximize your sponsorship opportunities for this program in the 2027 calendar year, please register by January 31st. Sponsorships secured after this date will not be prorated. Sponsorship opportunities are limited and filled on a first-come, first-served basis. If a sponsorship level is full, our team will reach out with options for alternatives.

MENOMONIE AREA

EGGS & ISSUES







DATES:

- FEBRUARY 18, 2027
- OCTOBER 7, 2027

TRAVELING LOCATIONS

REGISTRATION

$30 FOR MEMBER EMPLOYEES
$40 FOR PUBLIC

Join us for Menomonie Eggs & Issues, where each session brings fresh perspectives on vital local topics. With ever-changing themes, this series is designed to keep you informed on the latest trends and practical strategies affecting our community. Your registration includes a breakfast buffet and an insightful program.

During each session, expert panelists will delve into pressing issues and offer actionable solutions tailored to Menomonie's unique challenges. Whether it's addressing workforce development, education, or community growth, Menomonie Eggs & Issues is your opportunity to engage with thought leaders and drive meaningful change. Don't miss out on these transformative conversations!

SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates	
	Platinum $500	Gold $250
Event Registrations	4 Tickets	2 Tickets
Table Tent	Logo	Name
Digital Newsletter	Logo	Name
Social Media Marketing	Logo and/or Tag	
Event Webpage	Logo	Name
Total Marketing Value	$1,200+	$525+

To maximize your sponsorship opportunities for this program in the 2027 calendar year, please register by January 31st. Sponsorships secured after this date will not be prorated. Sponsorship opportunities are limited and filled on a first-come, first-served basis. If a sponsorship level is full, our team will reach out with options for alternatives.

COFFEE & COMMERCE







DATES:

- APRIL 15, 2027
- OCTOBER 21, 2027

REGISTRATION

FREE for Member Employees
$15 for Public per Session

Each session of Coffee & Commerce features a focused topic, from business funding to customer service skill building, offering your business visibility and the chance to connect with key decision-makers in an informal yet impactful setting.

Unlock the potential of your business by sponsoring Coffee & Commerce, a premier event that brings together Chamber Investors, their employees, and the broader community. This is more than just a networking opportunity; it's a chance to position your brand at the forefront of professional development in our area. Sponsor Coffee & Commerce and be a catalyst for local business growth.

SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates	
	Platinum $250	Gold $125
Table Tents	Logo	Name
Event Webpage	Logo	Name
Social Media	Logo and/or Tag	Name and/or Tag
Digital Newsletter	Logo	
Total Marketing Value	$1,250+	$525+

To maximize your sponsorship opportunities for this program in the 2027 calendar year, please register by January 31st. Sponsorships secured after this date will not be prorated. Sponsorship opportunities are limited and filled on a first-come, first-served basis. If a sponsorship level is full, our team will reach out with options for alternatives.

Young Professionals
Connect. Develop. Contribute.





YP EVENT DATES:

PROFESSIONAL CLOTHING DRIVE
- APRIL 1-21, 2027

SIP & SOLVE - TRIVIA NIGHT
- MAY 6, 2027

PUZZLES & PIZZA
- NOVEMBER 4, 2027

Young Professionals brings people together through networking, skill building, and community involvement. Open to all ages, the program encourages new connections, professional growth, and opportunities to give back.

Events like YP Trivia Night and Puzzles & Pizza bring people together for friendly competition, teamwork, and social connection. The YP Clothing Drive supports area high school students by collecting professional clothing for job interviews. The clothing is distributed during the Youth Career Expo.

Through these events and other opportunities, Young Professionals helps participants build relationships, develop valuable skills, and become more involved in the community. The program also provides a welcoming space for emerging professionals to learn from others and build connections that support their careers.

Sponsoring Young Professionals connects businesses with an engaged community while supporting events that bring people together and make a difference. Sponsorship provides opportunities for business visibility while demonstrating a commitment to developing talent and strengthening Menomonie's future workforce.

SERIES SPONSOR OPPORTUNITIES

Sponsor Benefits	Sponsor Levels & Rates	
	Platinum $500	Gold $250
YP-Supported Event Table Tents	Logo	Name
Program Webpage	Logo	Name
Social Media	Logo and/or Tag	Name and/or Tag
YP-Supported Event Registration Credit	$100	$50
Digital Newsletter	Logo	Name
Committee Apparel	Logo	
Priority Speaking Opportunities	At a YP Professional Development Session	
Total Marketing Value	$2,150+	$1,075+

To maximize your sponsorship opportunities for this program in the 2027 calendar year, please register by January 31st. Sponsorships secured after this date will not be prorated. Sponsorship opportunities are limited and filled on a first-come, first-served basis. If a sponsorship level is full, our team will reach out with options for alternatives.

menomonie area
CHAMBER & VISITOR CENTER

PROGRAM & EVENTS 2027 CALENDAR

JANUARY

11 - Business After Hours
20 - Maximize Your Membership
21 - Leadership Menomonie

FEBRUARY

3 - Skill Booster Series
8 - Business After Hours
16 - Leadership Menomonie
18 - Eggs & Issues

MARCH

8 - Business After Hours
11 - Leadership Menomonie
11 - Chamber Luncheon: Tourism

APRIL

1 - Chippewa Valley Rally
6 - Maximize Your Membership
15 - Coffee & Commerce
15 - Leadership Menomonie
19 - Business After Hours
21 - Youth Career Expo

YP Clothing Drive for YCE

MAY

6 - YP Sip & Solve
13 - Leadership Menomonie
13 - Chamber Luncheon: State of the City/County
17 - Business After Hours

TBA - Sculpture Tour Install

JUNE

17 - Leadership Menomonie Graduation

JULY

28 - Maximize Your Membership

AUGUST

4 - Golf Outing
12 - Leadership Menomonie Retreat

SEPTEMBER

15 - Meet Menomonie
16 - Leadership Menomonie
20 - Business After Hours

OCTOBER

5 - Skill Booster Series
5 - Maximize Your Membership
7 - Eggs & Issues
18 - Business After Hours
21 - Coffee & Commerce
21 - Leadership Menomonie

NOVEMBER

4 - Puzzles & Pizza
15 - Business After Hours
18 - Leadership Menomonie
18 - Chamber Luncheon: Leadership

DECEMBER

13 - Business After Hours: Holiday Party
16 - Leadership Menomonie

Holiday Raffle Drawings

SNAPSHOT OF THE CHAMBER'S IMPACT

Data shown was collected from October 1, 2025, through September 30, 2026.

The Menomonie Area Chamber & Visitor Center continues to make a strong impact through digital marketing, community engagement, and visitor outreach. The data below highlights growth across web traffic, social media reach, email marketing, and member engagement, demonstrating the Chamber's continued efforts to support local businesses and promote Menomonie.

	MENOMONIE AREA CHAMBER & VISITOR CENTER	EXPLORE MENOMONIE
WEBSITE PERFORMANCE		
	143,060 Webpage Views	**740,714** Webpage Views
	85,384 Webpage Users	**445,451** Webpage Users
	11,922 Average Monthly Views	**61,726** Average Monthly Views
	7,115 Average Monthly Users	**37,121** Average Monthly Users
SOCIAL MEDIA PERFORMANCE		
	276,905 Social Media Reach	**7,735,542** Social Media Reach
	6,790 Social Media Followers	**13,836** Social Media Followers
	23,075 Average Monthly Reach	**644,629** Average Monthly Reach
EMAIL MARKETING OVERVIEW		
	1,000+ Email Addresses	**2,300+** Email Addresses
	51,687 Annual Email Reach	**57,227** Annual Email Reach
	43.8% Average Open Rate	**13.4%** Average Open Rate
	4.04% Click-Through Rate	**1.06%** Click-Through Rate

MARKETING OPPORTUNITIES:
SOCIAL & DIRECT ENGAGEMENT

SOCIAL MEDIA

Provide your content and we will post it on the platform of your choice, including Facebook, Instagram, LinkedIn, or TikTok. Choose your target audience and select whether you would like it shared on the Menomonie Area Chamber or Explore Menomonie social media accounts. You can also add an optional paid boost to expand your post's reach.

Menomonie Chamber Platforms	$150
Explore Menomonie Platforms	$250
Buy a Boost - Custom Amount Set by Customer	Purchase Price + Boost Price

Date preferences are considered, but not guaranteed.

PODCAST SPONSOR

Podcast sponsors receive logo placement on the Menomonie Area Chamber & Visitor Center podcast webpage, a verbal mention in each episode, and tags in every related social media post. This sponsorship provides ongoing visibility and recognition as a Chamber supporter.

Annual Sponsor	$1,500

MEMBER LISTING

Purchase mailing label sheets or a digital list with the addresses of all active Chamber members. This allows you to connect directly with local business representatives through your own mailings or promotional efforts.

Printed Labels	$50
Digital Labels	$250

TARGETED EMAIL

A targeted email is an exclusive message featuring only your business content. This email delivers your advertising message to all active Chamber members with email addresses on file, giving you direct access to the business community.

Email to Menomonie Chamber Member List	$250
Email to Explore Menomonie List	$300

Date preferences are considered, but not guaranteed.

MARKETING OPPORTUNITIES:
DIGITAL & WEB PRESENCE

WEBSITE ADVERTISING

Businesses can advertise directly on the Menomonie Area Chamber or Explore Menomonie websites. There are three placement options: homepage banner ad, interior page ad, or a combination package that includes both. These ads help keep your business visible to visitors exploring local information and resources.

www.menomoniechamber.org		www.exploremenomonie.com	
Homepage Banner Ad	$150/mo	Homepage Banner Ad	$250/mo
Interior Page Ad	$75/mo	Interior Page Ad	$150/mo
Combo Pkg	$200/mo	Combo Pkg	$350/mo
Prepay for 10 months and get 2 months free. Ad dimensions: 1200 x 113 px			

WEBSITE SPONSOR

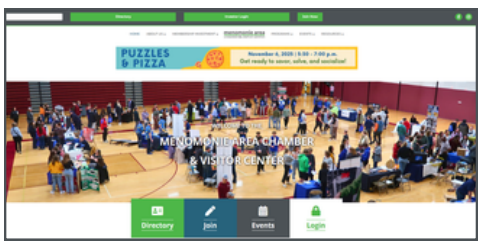
Website sponsors receive their logo displayed in the footer of every page on the Chamber or Explore Menomonie website. This recognition provides consistent visibility to all site visitors while supporting the Chamber's online presence.

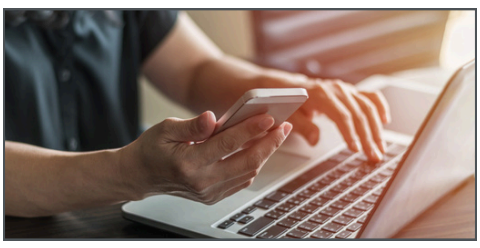
Annual Sponsor of menomoniechamber.org	$2,000
Annual Sponsor of exploremenomonie.com	$2,500

DEDICATED BLOG POST

A blog post features an article about your business published on either the Menomonie Area Chamber or Explore Menomonie website. The article is promoted within our newsletters and social media channels for additional exposure to all active Chamber member investors.

1 Blog Post	$300
2 Blog Posts	$500







MARKETING OPPORTUNITIES:
PRINT & EMAIL OUTREACH

DIGITAL NEWSLETTER

The Menomonie Area Chamber newsletter is a weekly digital newsletter sent to all Chamber member investors. The Explore Menomonie newsletter is a digital newsletter sent on the first and third Thursdays of every month to community members and potential visitors to the Menomonie area. Businesses can advertise in either publication to reach their preferred audience.

MENOMONIE CHAMBER LIST		EXPLORE MENOMONIE LIST	
1 Display	$100	1 Display	$150
4 Displays	$350	4 Displays	$500
8 Displays	$700	8 Displays	$1,000
12 Displays	$900	12 Displays	$1,500
Release dates are listed below. Ad Dimensions: 1200 x 300 px			

MENOMONIE CHAMBER NEWSLETTER SCHEDULE												
Jan	5	11	19	26			**Jul**	6	13	20	27	
Feb	2	8	16	23			**Aug**	3	10	17	24	31
Mar	2	8	16	23	30		**Sept**	7	14	20	28	
Apr	6	13	19	27			**Oct**	5	12	18	26	
May	4	11	17	25			**Nov**	2	9	15	23	30
Jun	1	8	15	22	29		**Dec**	7	13	21	28	

EXPLORE MENOMONIE NEWSLETTER SCHEDULE						
Jan	7	21		**Jul**	1	15
Feb	4	18		**Aug**	5	19
Mar	4	18		**Sept**	2	16
Apr	1	15		**Oct**	7	21
May	6	20		**Nov**	4	18
Jun	3	17		**Dec**	2	16

Date preferences are considered, but not guaranteed. Please note that scheduling may be subject to delays as needed.

PRINT NEWSLETTER

This newsletter is printed every two months and mailed to all Chamber member investors. Purchase ad space to promote services, events, or updates to Chamber members in a traditional mailed format.

One-Time Ad in Newsletter (2 spots per issue)	$100	Vertical 2.5" x 5.25" or horizontal 5.25" x 2.5" PNG/JPG
One-Time Newsletter Insert (2 spots per issue)	$250	8.5" x 11" PDF, one-sided, print-ready, no bleeds







MARKETING OPPORTUNITIES:
CHAMBER CHECKS

Put your brand directly into the hands of local shoppers! Advertise on the inserts that go inside every Chamber Check envelope.

Chamber Checks are a great way to give the gift of shopping local. Every year, thousands of dollars in Chamber Checks are purchased for holidays, employee rewards, and special occasions — all redeemed at over 100 businesses right here in the Menomonie area.

By placing your ad on the official Chamber Check inserts, you'll reach gift givers and recipients at the exact moment they're deciding where to spend. It's a targeted, cost-effective marketing strategy that drives real results for your business.

1,650
Chamber Checks Sold in 2025

$63,000+
Chamber Checks Purchased in 2025

Basic Listing	Included in membership	Your business or organization is listed on every Chamber Check insert (name only).
1/8 Page Ad	$150	Ad Dimensions: 3.625" x 2.375"
Enhanced Listing	$75	Includes Your Logo & Address
Optional Art Design Fee for ⅛-Page Ads Starting at $95		

ACTUAL SIZE AD PREVIEWS

ENHANCED LISTING

Your Logo

Your Address

ENHANCED LISTING

Your Logo

Your Address

1/8 Page Ad

Option for full-color artwork or larger logo display.

Ads run for 12 months. There are only 14 spots available. Once filled, additional requests will be placed on a waitlist.

MEMBERSHIP TIERS

Together We Are Stronger!

Membership and investor-driven, the Chamber provides an array of opportunities for its members and the community at large to join, connect, and grow.

Tiered Membership Testimonials

CHAMPION

University of Wisconsin Stout Polytechnic

UW-Stout understands that investing in the Menomonie Area Chamber of Commerce and Visitor Center means that we are investing in our community. Being part of a wide network of Chamber investors allows us to amplify our brand, leverage the expertise and opportunities across the network, and collaborate to make our community even more vibrant and attractive to those who reside here and visit. The wider our network, the more opportunities exist for our investors and community!

Katherine Frank

Chancellor, University of Wisconsin-Stout

CATALYST

ANDERSEN WINDOWS & DOORS

Andersen is proud to partner with the Menomonie Area Chamber of Commerce to strengthen the communities where we live and work. Our commitment goes beyond windows and doors; we invest in people, opportunities, and shared success. By collaborating with local businesses and organizations, we help create vibrant, thriving communities that support growth and innovation. Together, we can build a stronger future for Menomonie and the surrounding region.

Justin Fatheree

Director of Manufacturing Operations, Andersen Corporation

CONVENER

DAIRY STATE BANK

Banking on Relationships

As a community bank, Dairy State Bank is committed to building the strength and well-being of the communities we serve. When our customers do well, our business does well. So partnering with the Chamber, having access to the resources they provide and connecting to other local businesses has enhanced our ability to carry out that mission.

Stacy Medin

President, Dairy State Bank

Membership Benefits	Champion $6,000	Catalyst $4,000	Convener $2,000	Connector $900	Classic $400
Access to the Member Information Center (MIC)	✓	✓	✓	✓	✓
Business Referrals	✓	✓	✓	✓	✓
Ribbon Cuttings & Groundbreakings	✓	✓	✓	✓	✓
Business listing on menomoniechamber.org	✓	✓	✓	✓	✓
Conference Room Usage	✓	✓	✓	✓	✓
Access to Lending Library	✓	✓	✓	✓	✓
Hot Deals Listing	✓	✓	✓	✓	✓
Connection Events	✓	✓	✓	✓	✓
Maximize Your Membership	✓	✓	✓	✓	✓
Virtual Member Badge and Window Decal	✓	✓	✓	✓	✓
Representation at governmental events	✓	✓	✓	✓	✓
Ancillary Insurance Benefit Discount	✓	✓	✓	✓	✓
Members-Only Pricing	✓	✓	✓	✓	✓
Listing in biennial Destination Guide	✓	✓	✓	✓	✓
Marketing Discounts	✓	✓	✓	✓	✓
Directory category listings	Up to 10	Up to 3	Up to 2	1	1
Marketing Credit***	$1,500	$1,250	$1,000	$750	
Sponsorship Credit***	$1,500	$500	$250		
Placer Reports	2 XTRA 2 Basic	1 Xtra 1 Basic	1 Basic		
Business After Hours Display	✓	✓			
Leaders Circle	✓	✓			
Benefit Concierge Service	✓	✓			
Gift a Membership	✓				

Are you an individual or a non-profit/charitable organization? Contact us regarding special rates.

***Please contact the Chamber to learn more about marketing and sponsorship options.

Sponsorship credits cannot be applied to the Annual Meeting & Awards, Golf Outing, or Leadership Menomonie.

SPONSORSHIP & MARKETING CREDIT GUIDELINES

Sponsorship and Marketing Credits are a valuable benefit included with the Chamber's Tiered Membership Packages. These credits are designed to help investors increase their visibility, share their brand story and connect meaningfully with the business community.

Credits may be applied toward approved Chamber programs and marketing opportunities. They represent a shared investment in growing both your business and the Menomonie area economy.

SPONSORSHIP CREDITS

Sponsorship Credits allow investors to demonstrate leadership and community engagement by supporting Chamber events and programs throughout the year.

Eligible Uses

Investors may apply Sponsorship Credits toward:

- Business After Hours sponsorships
- Leadership Menomonie program sponsorships
- Young Professionals Menomonie program sponsorships
- Educational workshops, seminars, and forum sponsorships

Note: Our Signature Events, the Annual Meeting & Awards and Chamber Golf Outing, are supported through separate sponsorship opportunities and are not eligible for credits.

MARKETING CREDITS

Marketing Credits give investors additional visibility by promoting their business through Chamber communication channels and publications.

Eligible Uses

Marketing Credits may be applied toward:

- Website advertising (homepage or interior page placement)
- E-newsletter ads
- Targeted e-blast communications to Chamber members
- Social media features or sponsored posts
- Explore Menomonie digital promotions
- Print or digital ads in Chamber publications and/or visitor guides

Note: Marketing Credits apply to Chamber-managed promotional opportunities and cannot be combined with event sponsorship or outside advertising placements.

CREDIT REDEMPTION & APPROVAL

- Credits can be redeemed through the Chamber website or by requesting assistance from Chamber staff.
- Chamber staff will confirm eligibility and apply credits to approved opportunities.
- Credits are applied at full face value; any remaining balance can be paid directly by the investor.
- Credits are intended to simplify participation. Our staff is happy to help you find the best fit for your goals.
- Credits expire at the end of your annual investment period.
- To make the most of this benefit, plan your sponsorships and marketing placements early.
- Credits are non-transferable and hold no cash value. If not used, they are forfeited.

NOTES

FOLLOW US

@menomoniechamber
@exploremenomonie

@menomoniechamber
@exploremenomonie

@menomonieWIchamber
@exploremenomonie

@menomonie-area-chamber
@exploremenomonie

STAY CONNECTED

CHAMBER WEBSITE	**MEMBERSHIP APPLICATION**	**MEMBER INFORMATION CENTER (MIC) LOGIN**
EVENT CALENDAR	**EXPLORE MENOMONIE WEBSITE**	**CONTACT US**

menomonie area
CHAMBER & VISITOR CENTER

2027 SPONSOR LEVELS & RATE CARD

Fill out the form below and submit to the Menomonie Area Chamber & Visitor Center to reserve a sponsorship for your business.

ANNUAL MEETING & AWARDS

	Platinum - $3,500
	Gold - $2,000
	Silver - $1,000
	Bronze - $500
	Dessert - $350
	Celebration - $250
Qty____	Table of 8 - $500
Qty____	Individual Ticket - $70

GOLF OUTING

	Platinum - $2,000
	Gold - $1,250
	Ball - $1,000
	Beverage Cart - $500
	Putting Game - $500
	Hole - $400
	Lunch - $300
	Snack - $300
	Dessert - $300
	Printed Promo in Golfer Gift - $100
Qty____	Team Registration - $500
	Team Game Package - $80

MEET MENOMONIE

	Platinum - $1,000
	Gold - $500
	Exhibitor Table - $250
	Printed Promo - $100

YOUTH CAREER EXPO

	Platinum - $500
	Gold - $250
	Exhibitor Table - $150

LEADERSHIP MENOMONIE

	Program - $1,750
	Transportation - $750
	Lunch - $300
Qty____	Individual Tuition - $1,300

BUSINESS AFTER HOURS SERIES

	Platinum - $500

HOLIDAY RAFFLE

	Platinum - $400

CHAMBER LUNCHEON SERIES

	Platinum - $500
	Gold - $250

SKILL BOOSTER SERIES

	Platinum - $500
	Gold - $250

EGGS & ISSUES SERIES

	Platinum - $500
	Gold - $250

COFFEE & COMMERCE SERIES

	Platinum - $250
	Gold - $125

YOUNG PROFESSIONALS

	Platinum - $500
	Gold - $250

CONTACT INFORMATION & FINANCIAL COMMITMENT

By completing this form, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating circumstances. Invoices will be provided two months prior to the event unless otherwise requested.

Contact Name	
Business	
Email	
Phone	
Investment Total	

Contact us if you need more information or have any questions about sponsorship!

menomoniechamber.org **info@menomoniechamber.org** **(715) 235-9087**

2027 MARKETING RATE CARD

Fill out the form below and submit to the Menomonie Area Chamber & Visitor Center to reserve your marketing opportunities.

SOCIAL & DIRECT ENGAGEMENT

SOCIAL MEDIA

	Menomonie Chamber Platforms - $150
	Explore Menomonie Platforms - $250
Amt_____	Buy a Boost - Purchase Price + Boost Price

PODCAST SPONSOR

	Yearly Sponsor - $1500

MEMBER LISTING

	Printed Labels - $50
	Digital Labels - $250

TARGETED EMAIL

	Email to Menomonie Chamber Member List - $250
	Email to Explore Menomonie List - $300

PRINT & EMAIL OUTREACH

DIGITAL NEWSLETTER

Menomonie Chamber List	
	1 Display - $100
	4 Displays - $350
	8 Displays - $700
	12 Displays - $900
Explore Menomonie List	
	1 Display - $150
	4 Displays - $500
	8 Displays - $1000
	12 Displays - $1500

PRINT NEWSLETTER

	Ad in newsletter - $100
	Newsletter Insert - $250

DIGITAL & WEB PRESENCE

WEBSITE ADVERTISING

menomoniechamber.org	
	Homepage Banner Ad - $150/mo
	Interior Page Ad - $75/mo
	Combo Pkg - $200/mo
exploremenomonie.com	
	Homepage Banner Ad - $250/mo
	Interior Page Ad - $150/mo
	Combo Pkg - $350/mo

WEBSITE SPONSOR

	menomoniechamber.org - $2000
	exploremenomonie.com - $2500

DEDICATED BLOG POST

	1 Blog Post - $300
	2 Blog Posts - $500

CHAMBER CHECKS

CHAMBER CHECK AD SPACE

	⅛ Page Display - $150
	1 Enhanced Listing - $75
	Optional Art Design Fee - Starting at $95

CONTACT INFORMATION & FINANCIAL COMMITMENT

By completing this form, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating circumstances. Invoices will be provided two months prior to the event unless otherwise requested.

Contact us for more information about marketing!

menomoniechamber.org
info@menomoniechamber.org
(715) 235-9087

Contact Name	
Business	
Email	
Phone	
Investment Total	

Public prices are 25% higher than listed member rates.