

Committee Purpose

- Assist the Chamber staff with planning and implementing advocacy-specific events and activities
- Proactively foster productive relationships between the Chamber and public officials
- Discuss and recommend the support or opposition of legislation to the Board of Directors
- Promote the Chippewa Valley Rally and bolster event participation
- Assist with development of an advocacy agenda
- Act as an extension of Chamber staff at City/County meetings as needed
- Identify key issues in our community by way of information sharing, data review and other methods to create education and resource tools for Chamber Investors
- Other actions which will align with and further the strategic direction of the Menomonie Area Chamber

Advocacy Decision-Making

The Chamber Board of Directors is responsible for determining positions on policy issues. The advocacy committee will review action forms and provide recommendations based on the following questions and the advocacy agenda, one created:

- Does the proposal enhance the broad competitive business environment or area tourism?
- Does the proposal help maintain or enhance an environment conducive to business and a level playing field for businesses in the Menomonie Area now and into the future?
- Does the proposal provide the opportunity for competitive business practices regardless of demographics of business or owners?
- Does the proposal allow the Chamber to take the lead or play a supporting role, as relevant, in advancing the issues and relying on local government to carry out their roles for good public policy?

Committee Member Eligibility & Qualifications

- Must be employed by (or own) a current Chamber investor business
- Willingness to take a leadership role in developing the resources of the Chamber through both time and financial support of Chamber programs and initiatives
- Ability to work constructively with Chamber staff, committees and other Board members
- Experiences background in providing sound judgement in decision making
- Courage and willingness to help formulate Chamber opinion on community issues, even though they may be controversial
- Mutual respect of peers while displaying leadership and innovation
- A service record in the community or within the Chamber through participation in events, programs, committees or other initiatives

Committee Member Commitments

- Follow the objectives and policies of the Chamber and the Board of Directors
- Recognize that authority is limited to one vote per individual and agree to support the decisions made by the collective group
- Attend regular committee meetings and make every effort to attend emergency meetings as called
- Build a collegial working relationship with other committee members that contributes to a consensus
- Encourage the business you are associated with to actively participate in Chamber activities

A submitted application meeting all of the eligibility and qualification criteria does not guarantee committee appointment



The Advocacy Committee of the Menomonie Area Chamber of Commerce & Visitor Center identifies issues of importance to the business community as well as develops and advances advocacy positions for recommendation to the Board of Directors. One method to identify issues, which impact the business community, is to solicit input from our Chamber investors.

If you are a Chamber investor and have identified an issue, proposed ordinance, bill, resolution, etc., which may impact the business community, please submit this completed form to the Chamber. You will be contacted for additional information as this form is intended to be a brief explanation of the action requested.

Submission of a form does not guarantee endorsement by the Chamber.

1. Please provide a brief explanation, including which political body or official has responsibility of the issue, and when they are expected to take action.

2. What is the purpose of the proposed action, how does this issue affect the business community, and who will be impacted?

3. What action or position are you requesting the Chamber to take on the issue? State the recommended method of advocacy to influence the desired outcome.

4. Does this request have a required action date? Please provide details.

For the Committee to follow-up on your request, please provide contact information.

Name of Business/Organization: _____

First & Last Name: _____ Professional Title: _____

Telephone: _____ Email: _____

EMAIL, MAIL OR DROP OFF YOUR REQUEST TO THE CHAMBER

Menomonie Area Chamber & Visitor Center
1125 N Broadway St, Ste 3, Menomonie, WI 54751
info@menomoniechamber.org | 715-235-9087

Ambassador Committee

Committee Purpose

- Assist the Chamber staff with raising awareness about the benefits of the Chamber
- Proactively foster productive relationships between the Chamber and area businesses
- Encourage meaningful and beneficial participation in Chamber programs and activities
- Serve as an identifiable liaison between the Chamber and member investor businesses
- Assist the Chamber staff with member retention and recruitment
- Ambassadors serve as celebration champions with the Chamber and help to plan and facilitate Business After Hours, ribbon cuttings, groundbreakings, anniversaries, milestones and more

Committee Member Eligibility & Qualifications

- Must be employed by (or own) a current Chamber investor business
- Willingness to take a leadership role in developing the resources of the Chamber through both time and financial support of Chamber programs and initiatives
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- Experiences background in providing sound judgement in decision making
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- Mutual respect of peers while displaying leadership and innovation
- A service record in the community or within the Chamber through participation in events, programs, committees or other initiatives

Committee Member Commitments

- Follow the objectives and policies of the Chamber and the Board of Directors
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- Attend regular committee meetings and make every effort to attend emergency meetings as called
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- Encourage the business you are associated with to actively participate in Chamber activities

Application Process Overview

Applications may be submitted via USPS mail, email or in person at the Chamber office. Once the application has been submitted, it will be reviewed for completion and forwarded to the appropriate committee Chair or to the Board of Directors in the absence of a committee Chair. If no additional information is needed, the coordinating committee will make applicant selection decisions at the next committee meeting. Applicants will then be notified of appointment or regret.

Application Timeline

Applications are accepted for committees on a continuous basis and reviewed once per month. It could take 30-45 days to receive notification of appointment or regret, due to meeting schedules and submission timing. Decision notifications will take place by way of email.

A submitted application meeting all of the eligibility and qualification criteria does not guarantee committee appointment



Workforce & Education Committee

Committee Purpose

- Assist the Chamber with planning and implementing workforce/education-specific events and activities
- Proactively foster productive relationships between the Chamber and community partners
- Assist the Chamber with gaining a deeper understanding of the workforce needs in our area through market research, investor communications and monitoring regional data
- Through collaborative efforts, assist with determining education and training opportunities to benefit member investors and align with the strategic goals of the Chamber
- Other actions which will align with and further the strategic direction of the Menomonie Area Chamber

Committee Member Eligibility & Qualifications

- Must be employed by (or own) a current Chamber investor business
- Willingness to take a leadership role in developing the resources of the Chamber through both time and financial support of Chamber programs and initiatives
- Ability to work constructively with Chamber staff, committees and other Board members
- Experiences background in providing sound judgement in decision making
- Courage and willingness to help formulate Chamber opinion on community issues, even though they may be controversial
- Mutual respect of peers while displaying leadership and innovation
- A service record in the community or within the Chamber through participation in events, programs, committees or other initiatives

Committee Member Commitments

- Follow the objectives and policies of the Chamber and the Board of Directors
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Young Professionals Steering Committee

*Young Professionals need not be part of the steering committee to take part in YP activities and events. The Steering Committee is a leadership and engagement group which assists in planning and developing the YP activities of the Chamber.

Committee Purpose

- Engage and develop emerging professionals through a variety of professional, social and community activities which align with the strategic direction of the Chamber
- Assist the Chamber staff with planning and implementing Young Professional events and activities
- Improve networking skills, expand contact bases and advance career opportunities/networks
- Other actions which will align with and further the strategic direction of the Menomonie Area Chamber

Committee Member Eligibility & Qualifications

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- Experiences background in providing sound judgement in decision making
- Courage and willingness to help formulate Chamber opinion on community issues, even though they may be controversial
- Mutual respect of peers while displaying leadership and innovation
- A service record in the community or within the Chamber through participation in events, programs, committees or other initiatives
- While this committee typically plans activities for emerging professionals between the ages of 18-39, there are no age requirements for serving on the committee

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2023 Committee Member Application Form

Please mail a completed form to: Menomonie Area Chamber 1125 N Broadway St, Suite 3, Menomonie, WI 54751 or email info@menomoniechamber.org. Forms are accepted continuously for consideration.

Applicant First & Last Name:

Home Address:

Home/Cell Phone: Personal Email:

Applicant Employer:

Employer Address:

Work Phone: Work Email:

Position Title: Years with Business:

I am interested in the following committee(s):

- Advocacy Ambassadors Workforce & Education Young Professionals

Chamber Involvement

Please mark the following, if applicable:

I have served on a committee with the Menomonie Area Chamber Committee:

I have been involved with the Menomonie Area Chamber in the following ways:

I have served on a Board/committee with another Chamber Chamber:

Please provide a brief biography including your background and interests:



2023 Committee Member Application Form

Please provide information about why you are interested in serving on this specific committee:

Please describe skills or specific areas of expertise that you could contribute to the Menomonie Area Chamber & Visitor Center:

Please describe any potential conflicts of interest with serving on a Menomonie Area Chamber committee:

Please list other forms of personal/professional community involvement, including information about other committees/Boards you have served on or currently serve on:

