



## ECONOMIC VITALITY COMMITTEE

The Economic Vitality Committee is dedicated to fostering sustainable economic growth and enriching our community's well-being. Comprising passionate individuals from diverse sectors, the committee's primary mission is to create an environment where businesses thrive, innovation flourishes, and residents enjoy an enhanced quality of life. By integrating economic vitality with community improvement initiatives, we aim to fortify the economic foundation of our community, championing business growth, workforce development, infrastructure enhancement, and policy advocacy. Focus areas of this committee may include, but are not limited to:

### Quality of Life Initiatives:

- Identify and support projects that enhance the overall quality of life in the community, such as parks, cultural facilities, and recreational areas.
- Promote a healthy work-life balance by advocating for amenities that contribute to residents' well-being.

### Revitalization of Public Spaces:

- Invest in the revitalization of public spaces, including streetscapes, downtown areas, and public parks.
- Support public art projects and initiatives that beautify the community.

### Affordable Housing Initiatives:

- Collaborate with local stakeholders to address housing affordability issues.
- Advocate for policies and programs that promote affordable housing options for a diverse range of community members.

### Accessibility and Inclusivity:

- Support initiatives that improve accessibility for all community members, including those with disabilities.
- Encourage businesses to adopt inclusive practices in hiring and service provision.

### Environmental Sustainability:

- Promote sustainable practices among businesses and residents to contribute to environmental well-being.
- Support initiatives that enhance energy efficiency, waste reduction, and overall environmental responsibility.

### Public Safety and Security:

- Advocate for and support initiatives that enhance public safety in the community.
- Collaborate with law enforcement agencies and community organizations to address safety concerns.

### Community Engagement Programs:

- Develop programs that encourage community engagement and participation in decision-making processes.
- Foster a sense of community pride and ownership in local development efforts.

### Local Business Support:

- Promote corporate social responsibility initiatives that benefit both businesses and the community.

### Health and Wellness Initiatives:

- Support initiatives that promote the health and wellness of community members, including fitness programs, wellness clinics, and nutritional education.

By incorporating these community-focused initiatives into the actions of the Economic Vitality Committee, the committee can contribute to a more vibrant and attractive community. This integrated approach can create a positive feedback loop where a thriving local economy supports community improvement, and community improvement, in turn, enhances the attractiveness of the local business environment.

## **COMMITTEE APPLICATIONS**

Applications are accepted by individuals who are employed by, or own a Chamber investor business that is in good-standing with their Chamber membership. Applications are accepted on an ongoing basis and can be found on the Chamber website, as well as at the Chamber office by request. Each application will be reviewed by the Chamber team for completeness, then forwarded to the committee chair for approval on a monthly basis.

The makeup of the committee shall be a representation of the Chamber's membership with diverse business and industry. It is recommended that each committee member represent a different industry and that only one representative serve from each investor business.

## **MEETING SCHEDULE**

The economic vitality committee will meet bi-monthly. Each meeting will be one hour long and offered in a modality that is selected by the committee majority. Additional meetings may be called by a Chamber team member when additional planning is needed for upcoming events or activities.

## **TIME COMMITMENT**

The time commitment for committee members will vary depending on engagement with sub-groups within the committee, and which specific activities you participate in as a committee representative. The typical time commitment for this committee will be approximately 1-2 hours/month. You are encouraged to attend regularly scheduled meetings to stay informed of current and future happenings. Committee members with extended absences or a lack of regular participation will receive an accountability check-in from the committee's executive leadership group.

Regular and active participation in committee-led activities is expected, however, this is a volunteer position and it is understood that personal and professional schedules will determine your participation level.

## **STATEMENT OF REPRESENTATION**

As a Chamber committee member, you will be asked to sign a conflict of interest statement as well as a confidentiality agreement. At times, there may be sensitive and/or confidential information discussed.

Committee members should conduct themselves in a professional manner to uphold the organization's image and foster positive relationships. Not only are you representing your investor business, you are also representing the Chamber.

Activities of the committee shall be vetted/approved by either the Chamber's Program Manager or the CEO. The individual opinions or actions of a committee member outside of committee activities shall not be expressed as the viewpoint of the Menomonie Area Chamber & Visitor Center.

Committee members agree to provide a positive Chamber outlook to the public. Concerns or constructive feedback should be provided to the Chamber staff by way of private communication.

## **COMMITTEE STRUCTURE & TERM LIMITS**

The economic vitality committee is structured with an executive team that consists of a Chair, a Vice Chair, a Past Chair and a Secretary. The remaining committee members are considered Members at Large. Each position has a one-year, renewable term limit.

In addition to an executive leadership team, the economic vitality committee may at times include short term action positions that are event or activity specific.

A Chamber staff will be assigned as the economic vitality committee liaison and will be present for all committee and executive leadership team meetings.

### **Executive Leadership Team**

It is recommended that the **executive team meet twice per year** to assist the Chamber team with goal setting for this committee. The roles and responsibilities within the executive leadership team include:

- **Chair:** Set agendas for and lead monthly meetings, provide strategic direction, report quarterly to the Chamber Board of Directors and provide general leadership to the group including individual and group accountability actions.
- **Vice Chair:** Assume Chair responsibilities during Chair's absence, provide leadership support tandem with Chair for individual and group accountability actions. A Vice Chair position does not assume succession for a future Chair position.
- **Secretary:** Capture meeting minutes, update activity participation records, distribute calendar requests for upcoming meetings and distribute past meeting minutes to committee.