



# Leadership Menomonie

Collaborate. Experience. Discover.



## menomonie area CHAMBER & VISITOR CENTER



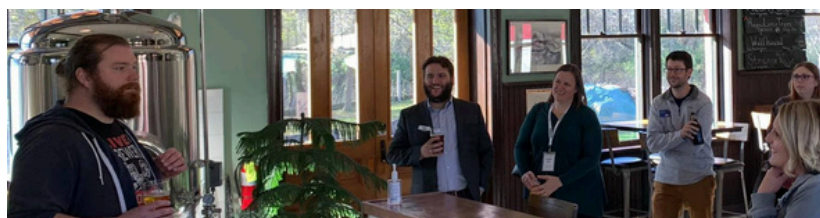


### WHY?

We need trained, adaptable leaders ready to serve a diverse community with a wide range of needs in a fast-changing environment.

Great communities like the Menomonie area need civic leaders who are informed, connected and empowered to make a difference.

Leadership Menomonie (LM) is the engine that fuels the development of successful leaders who are prepared to address the complex challenges and drive our community forward.



### HOW?

LM has curated immersive and eye-opening experiences designed to develop leadership skills while providing access to the knowledge, experiences and people that make a community work. The program's goal is to cultivate a diverse community of informed, concerned, civic-minded leaders who actively utilize their leadership skills to serve the Greater Menomonie community and beyond.

Through a series of workshops, field experiences and collaborative team projects that appeal to various adult learning styles, the extensive 10-month curriculum allows current and emerging leaders to learn in a safe, meaningful environment. Participants explore and apply best practices in team building, conflict resolution, public speaking, adaptive leadership skills, reflective practice and much more.

Many of our community's most recognizable leaders are graduates of this dynamic program and some of the city's most vibrant community initiatives are a result of the LM experience.

### WHO?

#### DIVERSE LEADERS / QUALITY PRESENTERS

One of the unique strengths of LM is its ability to bring people together who may not otherwise interact in a professional capacity. Through LM, participants connect with peers from many walks of life and backgrounds.

Together, participants form a cohesive team dedicated to learning about community issues, considering various perspectives, and creating solution-based strategies. They learn to see beyond their own spheres and they grow their personal leadership capacity, while also learning to make a difference as a part of a team, engaging where needs exist within their community.

LM is committed to welcoming a broad range of individuals with different life experiences and perspectives into the program. We strive to include persons of varying age, race, national origin, ability, family status, sexual orientation, gender, religion, income level, and occupation to bring richness to the experience.

Meanwhile, we also tap into our community's rich resource of high-level professionals and current leaders, including many LM alumni, to help fuel our program. Fostering these valuable community connections and providing access to these resources are key to sparking positive change.



## COMMUNITY SUPPORT AND ENGAGEMENT MAKES THE DIFFERENCE



### PARTICIPANT BENEFITS

- ❖ Broadens perspective to prepare individuals to lead more effectively in their careers, their neighborhoods, and their communities.
- ❖ Builds awareness and understanding of issues facing the Greater Menomonee area.
- ❖ Provides networking opportunities and connection with a wide array of influential leaders.

### BUSINESS/ORGANIZATION BENEFITS

- ❖ Provides an unparalleled opportunity to recognize, grow and enrich the skills of your business or organization identified leaders.
- ❖ Builds powerful connections and fosters communication among leaders in your business or organization and the community.
- ❖ Establishes a vital link allowing your business or organization to influence and help shape the future of the Dunn County area.
- ❖ Demonstrates the long-term commitment to ensuring a strong future for the community in which it operates.
- ❖ Partners in the training and development of current and emerging community leaders.

### COMMUNITY BENEFITS

- ❖ Develops more knowledgeable and motivated leaders with appreciation for current and future challenges and opportunities.
- ❖ Encourages partnerships and collaboration between public and private sectors.
- ❖ Broadens the pool of community leaders.
- ❖ Projects directly benefit community needs.

### SPONSOR BENEFITS

- ❖ Business Exposure
- ❖ Relevant Recognition
- ❖ Event Data Reports

The many vexing challenges we face on the local, state and national level calls for leaders who will think critically, manage courageously through change and continually work for greater inclusivity. Our community's future leaders will grow and thrive with effective, targeted training and invaluable community connections, along with inspiration and support from individuals and organizations who share our mission.

Leadership Menomonee plays a crucial role in helping to identify and prepare the civic leaders upon whom our region's future success depends. Your investment will pay dividends toward a great future for Dunn County. Help us create a thriving community sustained by an inclusive network of empowered leaders.



"A genuine leader is not a searcher for consensus but a molder of consensus."  
-Martin Luther King Jr.

# BUILDING A LEADERSHIP LEGACY

## ❖ IMPACT PARTNERS

IMPACT PARTNERS provide significant support to encourage and enhance the development of leaders and the advancement of communities. In recognition of their investment, LM Impact Partners at the Platinum Sponsor (\$1,750), Gold Sponsor (\$750), Lunch Sponsor (\$300) and Community Project Sponsor (\$250) levels receive promotional recognition and a partnership role in helping prepare tomorrow's leaders.

## ❖ SESSION PARTNERS

SESSION PARTNERS (In-Kind) have direct connection with the LM cohort and engage in a portion of one session in a way that makes sense for your organization.

## ❖ SCHOLARSHIP FUND

Creating a diverse mix of participants sometimes requires providing financial assistance. LM Impact Partners and donors help fund the scholarships necessary to keep the program representative of the community it serves and to ensure no one with the desire to lead is denied access to this experience.

## ❖ CUSTOMIZED PARTNERSHIP

If you don't see what you are looking for, please contact the Director of Investor Relations at [programs@menomoniechamber.org](mailto:programs@menomoniechamber.org) or 715-235-9087 to explore components of a customized LM partnership package.

## IMPACT PARTNER BENEFITS

This network plays a critical role in shaping the future of the Greater Menomonie area. As an IMPACT PARTNER, your organization will have the chance to connect with this network in a variety of ways including:

### ❖ PODCAST RECOGNITION

The Chamber has recently launched a podcast series entitled "Chamber Chatter." Through mentions and/or ads on the podcast, Impact Partners will reach hundreds of listeners and raise awareness of their organization or business commitment to leadership development and the community.

### ❖ NEWSLETTERS

The Chamber is producing weekly electronic and quarterly-printed newsletters, which are distributed to Chamber Investors, community partners and other local outlets. Impact Partner organizations or businesses will be recognized in the newsletter.

### ❖ SOCIAL MEDIA & WEBSITE

The Chamber regularly utilizes social media and the website to heighten awareness of the activities of the current LM class and to recognize the impact alumni are having on our community. Impact Partner organizations will be recognized via our social media networks and website platforms.

## WE INVITE YOU TO JOIN US

Leadership Menomonie offers life-enriching benefits to participants, employers and the community. This program requires support from established leaders like you! We invite you to join LM through participation, investment opportunities or through other means valuable to your organization or business.

- Join the next class of leaders as a participant or content expert
- Reward a leader in your organization by nominating their participation
- Support an underfunded, high-potential leader through a SCHOLARSHIP GIFT
- Demonstrate your community commitment by becoming an IMPACT PARTNER

Please help ensure the future of the Leadership Menomonie community is strong, thriving and welcoming to all by investing in this premier Leadership Development resource. For questions or additional information, contact the Program Manager at [programs@menomoniechamber.org](mailto:programs@menomoniechamber.org) or by calling 715-235-9087.





This ten-month program includes development activities and business tours that are strategically planned to create awareness of the businesses and industries that shape our community.

Participants also engage in team building and leadership activities that impact personal and professional growth. Groups will complete a community service project, which they present during the graduation celebration. Promote your business and engage your team in Leadership Menomonie!

Leadership Menomonie takes place one day per month from 8:00 a.m. - 5:00 p.m.

## Individual Participant Tuition

Individual Tuition \$1,250

Participant tuition includes all program fees, leadership retreat, tours, transportation for tour days, program supplies, and meals. Participants are responsible for their own transportation to/from the retreat site in August.

**Max Capacity: 24 Registrants**



## Sponsor Investment Levels

Sponsor Benefits	Platinum \$1750	Gold \$750	Lunch \$300 (In Kind or Financial)	Community Project Sponsor \$250
Website Event Page	Logo	Name	Name	Name
Social Media Promotion	Logo	Name	Month Providing	Name
Post Event Newsletter	Logo	Name	Name	
Printed Program Materials	Logo	Name		
Community Project Marketing	Logo			Logo
Tuition	1 Full Tuition			
Retreat Welcome Sign	Logo			
Participant Lanyard Promotion	Logo			
Guaranteed Tour Spot	X			
Graduation Invitation & Program	Logo			
Class T-shirt Recognition	Logo			
Lunch Table Tents	Logo		Logo at hosted session	