

MEMBERSHIP TIERS

Together We Are Stronger!

Membership and investor-driven, the Chamber provides an array of opportunities for its members and the community at large to join, connect, and grow.

Tiered Membership Testimonials

CHAMPION



UW-Stout understands that investing in the Menomonie Area Chamber of Commerce and Visitor Center means that we are investing in our community. Being part of a wide network of Chamber investors allows us to amplify our brand, leverage the expertise and opportunities across the network, and collaborate to make our community even more vibrant and attractive to those who reside here and visit. The wider our network, the more opportunities exist for our investors and community!

Katherine Frank

Chancellor, University of Wisconsin-Stout

CATALYST



Andersen is proud to partner with the Menomonie Area Chamber of Commerce to strengthen the communities where we live and work. Our commitment goes beyond windows and doors; we invest in people, opportunities, and shared success. By collaborating with local businesses and organizations, we help create vibrant, thriving communities that support growth and innovation. Together, we can build a stronger future for Menomonie and the surrounding region.

Justin Fatheree

Director of Manufacturing Operations, Andersen Corporation

CONVENER



As a community bank, Dairy State Bank is committed to building the strength and well-being of the communities we serve. When our customers do well, our business does well. So partnering with the Chamber, having access to the resources they provide and connecting to other local businesses has enhanced our ability to carry out that mission.

Stacy Medin

President, Dairy State Bank

Membership Benefits	Champion \$6,000	Catalyst \$4,000	Convener \$2,000	Connector \$900	Classic \$400
Access to the Member Information Center (MIC)	✓	✓	✓	✓	✓
Business Referrals	✓	✓	✓	✓	✓
Ribbon Cuttings & Groundbreakings	✓	✓	✓	✓	✓
Business listing on menomoniechamber.org	✓	✓	✓	✓	✓
Conference Room Usage	✓	✓	✓	✓	✓
Access to Lending Library	✓	✓	✓	✓	✓
Hot Deals Listing	✓	✓	✓	✓	✓
Connection events	✓	✓	✓	✓	✓
Maximize Your Membership	✓	✓	✓	✓	✓
Virtual member badge and window decal	✓	✓	✓	✓	✓
Representation at governmental events	✓	✓	✓	✓	✓
Ancillary Insurance Benefit Discount	✓	✓	✓	✓	✓
Members-only pricing	✓	✓	✓	✓	✓
Listing in biennial Destination Guide	✓	✓	✓	✓	✓
Marketing Discounts	✓	✓	✓	✓	✓
Directory category listings	Up to 10	Up to 3	Up to 2	1	1
Marketing Credit***	\$1,500	\$1,250	\$1,000	\$750	
Sponsorship Credit***	\$1,500	\$500	\$250		
Placer Reports	2 XTRA 2 Basic	1 Xtra 1 Basic	1 Basic		
Business After Hours Display	✓	✓			
Leaders Circle	✓	✓			
Benefit Concierge Service	✓	✓			
Gift a Membership	✓				

Are you an individual or a non-profit/charitable organization? Contact us regarding special rates.

***Please contact the Chamber to learn more about marketing and sponsorship options.

Sponsorship credits cannot be applied to the Annual Meeting & Awards, Golf Outing, or Leadership Menomonie.

SPONSORSHIP & MARKETING

CREDIT GUIDELINES

Sponsorship and Marketing Credits are a valuable benefit included with the Chamber's Tiered Membership Packages. These credits are designed to help investors increase their visibility, share their brand story and connect meaningfully with the business community.

Credits may be applied toward approved Chamber programs and marketing opportunities. They represent a shared investment in growing both your business and the Menomonie area economy.

SPONSORSHIP CREDITS

Sponsorship Credits allow investors to demonstrate leadership and community engagement by supporting Chamber events and programs throughout the year.

Eligible Uses

Investors may apply Sponsorship Credits toward:

- Business After Hours sponsorships
- Leadership Menomonie program sponsorships
- Young Professionals Menomonie program sponsorships
- Educational workshops, seminars, and forum sponsorships

Note: Our Signature Events, the Annual Meeting & Awards and Chamber Golf Outing, are supported through separate sponsorship opportunities and are not eligible for credits.

MARKETING CREDITS

Marketing Credits give investors additional visibility by promoting their business through Chamber communication channels and publications.

Eligible Uses

Marketing Credits may be applied toward:

- Website advertising (homepage or interior page placement)
- E-newsletter ads
- Targeted e-blast communications to Chamber members
- Social media features or sponsored posts
- Explore Menomonie digital promotions
- Print or digital ads in Chamber publications and/or visitor guides

Note: Marketing Credits apply to Chamber-managed promotional opportunities and cannot be combined with event sponsorship or outside advertising placements.

CREDIT REDEMPTION & APPROVAL

- Credits can be redeemed through the Chamber website or by requesting assistance from Chamber staff.
- Chamber staff will confirm eligibility and apply credits to approved opportunities.
- Credits are applied at full face value; any remaining balance can be paid directly by the investor.
- Credits are intended to simplify participation. Our staff is happy to help you find the best fit for your goals.
- Credits expire at the end of your annual investment period.
- To make the most of this benefit, plan your sponsorships and marketing placements early.
- Credits are non-transferable and hold no cash value. If not used, they are forfeited.